

## DAFTAR PUSTAKA

- Saputra, W., Haryanto, J., & Setiawan, I. (2018). Perilaku merokok generasi Z di Indonesia. *Jurnal Ilmu Sosial dan Ilmu Politik*, 22(1), 1-15.
- Bhatt, J. M., Ramphul, M., & Bush, A. (2020). An update on controversies in e-cigarettes. *Paediatric Respiratory Reviews*, 36, 75-86.
- Krüseman, E. J. Z., van Tiel, L., Pennings, J. L. A., Vaessen, W., de Graaf, K., Talhout, R., & Boesveldt, S. (2021). Both Nonsmoking Youth and Smoking Adults Like Sweet and Minty E-liquid Flavors More Than Tobacco Flavor. *Chemical Senses*, 46, 1–11.
- Donaldson, C. D., Couch, E. T., Hoeft, K. S., Wilkinson, M. L., Guerra, C., Gansky, S. A., Zhang, X., & Chaffee, B. W. (2023). Flavored Tobacco and Nicotine Use Among California Adolescents: Preferences by Use Experience and Survey Format Effects. *Journal of Adolescent Health*, 73, 753-760.
- Krüseman, E. J. Z., Pennings, J. L. A., Cremers, J. W. J. M., Bakker, F., Boesveldt, S., & Talhout, R. (2020). GC–MS analysis of e-cigarette refill solutions: A comparison of flavoring composition between flavor categories. *Journal of Pharmaceutical and Biomedical Analysis*, 188, 113364.
- Kementerian Kesehatan RI. (2022). Laporan nasional riset kesehatan dasar 2022. Kementerian Kesehatan RI
- Kementerian Perdagangan RI. (2022). Statistik ekspor rokok Indonesia 2022. Kementerian Perdagangan RI
- Vapemagz. (2020). Pengguna Rokok Elektrik di Indonesia Naik 2,2 Juta Orang di Tahun 2020 [Web log post]. <https://vapemagz.co.id/news/pengguna-rokok-elektrik-indonesia-naik-22-juta-orang-di-tahun-2020/>
- Qin, Y., Edjoc, R., & Osgood, N. (2019). Effect of e-cigarette use and social network on smoking behavior change: An agent-based model of e-cigarette and cigarette interaction. In *Social, Cultural, and Behavioral Modeling: 12th International Conference, SBP-BRiMS 2019* (pp. 123-134). Springer International. Washington, DC, USA.

- Euromonitor. (2020), GMIID Passport Database 2020.
- Rizapristiawan, R. (2023). Inisiatif Asosiasi Personal Vaporizer Indonesia (APVI) dalam Mendukung Penggunaan Rokok Elektrik di Indonesia. *Journal of Geopolitics and Public Policy*, 1, 26-39.
- Nasution, M. A., & Suryani, N. (2019). Rokok kretek: Sejarah, budaya, dan industri. Penerbit Ombak
- Seemiller, C., & Grace, M. (2016). Generation Z goes to college. Jossey-Bass.
- Sala, M., & Gotti, C. (2023). Electronic nicotine delivery systems (ENDS): A convenient means of smoking? *Pharmacological Research*, 195, 106885.
- Pew Research Center. (2018). Defining generations: Where Millennials end and Generation Z begins [Web log post]. <https://www.pewresearch.org/fact-tank/2019/01/17/where-millennials-end-and-generation-z-begins/>
- Universitas Gadjah Mada. (2019). Perilaku merokok generasi Z berbeda dengan generasi sebelumnya [Web log post]. <https://ugm.ac.id/id/berita/18302-perilaku.merokok.generasi.z.berbeda.dengan.generasi.sebelumnya>
- Rahayu, S., Prabandari, Y., & Widyawati, I. (2020). Analisis faktor-faktor yang mempengaruhi preferensi konsumen rokok elektronik di Kota Yogyakarta. *Jurnal Manajemen Pemasaran Modern*, 8(1), 1-10.
- Berenguer, C., Pereira, J. A. M., & Camara, J. S. (2021). Fingerprinting the volatile profile of traditional tobacco and e-cigarettes: A comparative study. *Microchemical Journal*, 166, 106196.
- Sari, D. A., & Prabandari, Y. S. (2018). Perilaku merokok pada generasi Z di Indonesia: Studi fenomenologi di Kota Yogyakarta. *Jurnal Kesehatan Masyarakat Nasional*, 13(1), 1-9.
- Schwartz, B. (2012). The paradox of choice: Why more is less. Harper Perennial.
- Widiyanto, A., & Setiawan, B. (2019). Faktor-faktor yang mempengaruhi preferensi konsumen generasi Z terhadap rokok kretek di Kota Semarang. *Jurnal Manajemen dan Pemasaran Jasa*, 12(1), 1-20.
- Solomon, M. R., Bamossy, G., Askegaard, S., & Hogg, M. K. (2006). *Consumer behaviour: A European perspective* (3rd ed.). Harlow, England: Prentice Hall.

- Bray, J. P. (2008). *Consumer behaviour theory: Approaches and models* (Discussion Paper). Unpublished manuscript. Bournemouth University Research Online (BURO).
- Foxall, G. (1990). *Consumer psychology in behavioural perspective*. Routledge.
- Kotler, P., & Keller, K. L. (2007). *Manajemen pemasaran* (Jilid I, Edisi Kedua belas). PT. Indeks.
- Loudon, D. L., et al. (1993). *Consumer behaviour: Concepts and applications* (4th ed.). McGraw Hill.
- Ajzen, I. (2019). *Icek Ajzen: TpB diagram*. Retrieved from <http://www.people.umass.edu/aizen/tpb.diag.html#null-link>
- Arnould, E. J., & Thompson, C. J. (2005). Consumer culture theory (CCT): Twenty years of research. *Journal of Consumer Research*, 31(4), 868-882.
- Kotler, P., & Keller, K. L. (2012). *Manajemen pemasaran* (Edisi 12). Erlangga.
- Sumarwan, U. (2011). *Perilaku konsumen: Teori dan penerapannya dalam pemasaran*. Ghalia Indonesia.
- Simply Psychology. (2023). *Social identity theory in psychology (Tajfel & Turner, 1979)*. Retrieved from <https://www.simplypsychology.org/social-identity-theory.html>
- Rogers, E. M. (2003). *Diffusion of innovations* (5th ed.). Free Press.
- Struik, L., Christianson, K., Khan, S., Yang, Y., Werstuik, S.-T., Dow-Fleisner, S., & Ben-David, S. (2023). Factors that influence decision-making among youth who vape and youth who don't vape. *Addictive Behaviors Reports*, 18, 100509.
- Qureshi, M., & Mumtaz, M. (2024). Adult perceptions of cigarettes and e-cigarettes: A Pakistan focus group study. *Preventive Medicine Reports*, 38, 102619.
- Moleong, L. J. (2014). *Metodologi penelitian kualitatif* (Edisi revisi). PT Remaja Rosdakarya.
- Creswell, J. W. (2014). *Research design: Qualitative, quantitative, and mixed methods approaches* (4th ed.). SAGE Publications.