

DAFTAR PUSTAKA

- Avey, J. B., & Holley, E. (2024). Architecting human resource management systems with positive psychological capital. *Organizational Dynamics*. <https://doi.org/10.1016/j.orgdyn.2024.101082>
- Cheng, Z. M., Bonetti, F., de Regt, A., Ribeiro, J. L., & Plangger, K. (2024). Principles of responsible digital implementation: Developing operational business resilience to reduce resistance to digital innovations. *Organizational Dynamics*, 53(2). <https://doi.org/10.1016/j.orgdyn.2024.101043>
- Choudhary, F., Khandi, S. A., Aadil, R. M., Hassoun, A., Bekhit, A. E.-D. A., Abdi, G., & Bhat, Z. F. (2024). Understanding crucial factors in cultured meat production: A comprehensive SWOT analysis. *Applied Food Research*, 4(2). <https://doi.org/10.1016/j.afres.2024.100474>
- Dal Mas, F., Massaro, M., Paoloni, P., & Kianto, A. (2021). Translating knowledge in new entrepreneurial ventures: the role of business plan development. *VINE Journal of Information and Knowledge Management Systems*, 53(6), 1159-1177. <https://doi.org/10.1108/vjikms-04-2021-0060>
- Dawson, A., Ginesti, G., & Sciascia, S. (2020). Family-related antecedents of business legality: An empirical investigation among Italian family owned SMEs. *Journal of Family Business Strategy*, 11(1). <https://doi.org/10.1016/j.jfbs.2019.04.003>
- Ding, Y., Song, X., Zhu, Y., Xi, R., & Shi, Z. (2024). Digital technology and Chinese-style industrial modernization: Dynamic threshold effect based on R&D Human resources. *Heliyon*, 10(21). <https://doi.org/10.1016/j.heliyon.2024.e38484>
- Ferreira, A. d. S. M., Loiola, E., & Gondim, S. M. G. (2017). Motivations, business planning, and risk management: entrepreneurship among university students. *RAI Revista de Administração e Inovação*, 14(2), 140-150. <https://doi.org/10.1016/j.rai.2017.03.003>
- Graña-Alvarez, R., Gomez-Conde, J., Lopez-Valeiras, E., & González-Loureiro, M. (2024). Management control systems, business financial literacy and financial leverage in business-incubated start-ups. *The British Accounting Review*, 56(6). <https://doi.org/10.1016/j.bar.2024.101427>

- Handoyo, S., Suharman, H., Ghani, E. K., & Soedarsono, S. (2023). A business strategy, operational efficiency, ownership structure, and manufacturing performance: The moderating role of market uncertainty and competition intensity and its implication on open innovation. *Journal of Open Innovation: Technology, Market, and Complexity*, 9(2). <https://doi.org/10.1016/j.joitmc.2023.100039>
- Hasan, M. M., & Chen, X. C. (2025). Business strategies and carbon emissions. *Energy Economics*, 141. <https://doi.org/10.1016/j.eneco.2024.108092>
- Heikkilä, M., Bouwman, H., & Heikkilä, J. (2017). From strategic goals to business model innovation paths: an exploratory study. *Journal of Small Business and Enterprise Development*, 25(1), 107-128. <https://doi.org/10.1108/jsbed-03-2017-0097>
- Jiang, Y., Kim, J., Choi, J., & Kang, M. Y. (2020). From clicks to bricks: The impact of product launches in offline stores for digital retailers. *Journal of Business Research*, 120, 302-311. <https://doi.org/10.1016/j.jbusres.2019.08.025>
- Karampinis, N., Vlismas, O., & Ballas, A. (2024). Business strategy, earnings properties, and earnings quality. *Journal of International Accounting, Auditing and Taxation*, 56. <https://doi.org/10.1016/j.intaccaudtax.2024.100632>
- Laudien, S. M., Manuel Guaita Martínez, J., & María Martín Martín, J. (2023). Business models based on sharing fashion and accessories: Qualitative-empirical insights into a new type of sharing economy business models. *Journal of Business Research*, 157. <https://doi.org/10.1016/j.jbusres.2022.113636>
- Lloyd, S., & Gifford, R. (2024). Qualitative research and the future of environmental psychology. *Journal of Environmental Psychology*, 97. <https://doi.org/10.1016/j.jenvp.2024.102347>
- Madani, F., Seenivasan, S., & Ma, J. (2021). Determinants of store patronage: The roles of political ideology, consumer and market characteristics. *Journal of Retailing and Consumer Services*, 63. <https://doi.org/10.1016/j.jretconser.2021.102691>
- Manning, M. L., & Renzi, J. (2024). The Business Model Canvas: A Tool to Enhance Nurse Business Acumen. *Nurse Leader*, 22(3), 303-307. <https://doi.org/10.1016/j.mnl.2023.10.003>

- Mistry, T. G., Cain, L., Dogan, S., & Gunduz Songur, A. (2025). Should I stay or should I go?: The impact of socially responsible human resources management practices on hospitality employees. *International Journal of Hospitality Management*, 124. <https://doi.org/10.1016/j.ijhm.2024.103962>
- Nurul Sukma Lestari, D. R., Ika Triana. (2024). Analyzing the Effect of Innovation and Strategic Planning on MSME Performance, Utilizing Technology Adoption as a Moderator. *9th International Conference on Computer Science and Computational Intelligence 2024 (ICCSCI 2024)*.
- Seo, Y. W., & Chae, S. W. (2016). Market Dynamics and Innovation Management on Performance in SMEs: Multi-agent Simulation Approach. *Procedia Computer Science*, 91, 707-714. <https://doi.org/10.1016/j.procs.2016.07.060>
- Shaw, E. H., & Wooliscroft, B. (2012). *Marketing strategy*. *Journal of Historical Research in Marketing*, 4(1), 30-55. <https://doi.org/10.1108/17557501211195055>
- Sogenbits, T., & Turksen, U. (2024). Cracking the code: Unveiling carding crime through the darknet-acquired criminal carding manual and the business model canvas. *Journal of Economic Criminology*, 5. <https://doi.org/10.1016/j.jeconc.2024.100071>
- Stojkovski, I., Jarchow, S., Huber, A., & Thies, F. (2024). A blueprint for success? Exploring business models of additive manufacturing ventures. *Technological Forecasting and Social Change*, 208. <https://doi.org/10.1016/j.techfore.2024.123675>
- Su, E., & Li, Z. (2025). The impact of entrepreneurs' military experience on small business exit: A conservation of resources perspective. *Journal of Business Research*, 186. <https://doi.org/10.1016/j.jbusres.2024.115004>
- Sulistiani, D. (2014). *Analisis SWOT sebagai Strategi Perusahaan dalam Memenangkan Persaingan Bisnis*. El - Qudwah. Retrieved 30/09/ from
- Thorisdottir, T. S., Johannsdottir, L., Pedersen, E. R. G., & Niinimäki, K. (2024). Social, environmental, and economic value in sustainable fashion business models. *Journal of Cleaner Production*, 442. <https://doi.org/10.1016/j.jclepro.2024.141091>
- Vasconcellos, S. L. D., Parente, R. C., Schotter, A. P. J., Garrido, I. L., & Gonçalves, C. R. (2024). Organizational creativity: A microfoundation of the

international business competence and performance link. *Journal of International Management*. <https://doi.org/10.1016/j.intman.2024.101203>

Welter, C., Scrimshire, A., Tolonen, D., & Obrimah, E. (2021). The road to entrepreneurial success: business plans, lean startup, or both? *New England Journal of Entrepreneurship*, 24(1), 21-42. <https://doi.org/10.1108/neje-08-2020-0031>

Xie, W., Chen, R., & Li, Z. (2024). Leveraging machine learning to uncover the dynamic evolution of business models in intelligent manufacturing. *Computers & Industrial Engineering*, 197. <https://doi.org/10.1016/j.cie.2024.110597>

Xue, X., Caiguo, X., Yi, L., & Chenxia, M. (2022). Consumption of traditional handicraft fashion: Motivations, intentions and behaviours of Chinese consumers. *Cleaner and Responsible Consumption*, 4. <https://doi.org/10.1016/j.clrc.2021.100046>

Yulianti, Sri Handaru. (2022). Studi Kelayakan Bisnis. Tangerang Selatan: Universitas Terbuka.

Yi, Y., He, X., Ndofor, H. A., & Niu, F. (2024). Shared business understanding and innovation: The role of firm dominant logic in business model innovation. *Technovation*, 138. <https://doi.org/10.1016/j.technovation.2024.103103>

Zhang, B., Zhang, J., & Chen, C. (2024). Digital technology innovation and corporate resilience. *Global Finance Journal*, 63. <https://doi.org/10.1016/j.gfj.2024.101042>