

TABLE OF CONTENTS

	Pages
BACHELOR THESIS APPROVAL	ii
APPROVAL OF EXAMINATION PASSAGE	iii
DECLARATION OF ORIGINALITY	iv
MOTTO	v
ACKNOWLEDGEMENTS	vi
ABSTRACT	ix
ABSTRAK	x
TABLE OF CONTENTS	xi
TABLE OF TABLE	xiii
TABLE OF FIGURES	xiv
TABLE OF APPENDIX	xv
CHAPTER I INTRODUCTION	1
CHAPTER II LITERATURE REVIEW	5
2.1 Financial Literacy	5
2.2 Investment Decision	8
2.2.1 Investment Decision Factors	9
2.3 Financial Literacy on University Students Investment Decision.....	11
2.4 Introduction to research question.....	13
CHAPTER III RESEARCH METHOD	19

3.1	Research Design	19
3.2	Data Collecting	20
3.3	Data Processing.....	22
CHAPTER IV RESULTS.....		24
4.1	Descriptive Analysis	24
4.2	Correlation Analysis	27
4.3	Regression Analysis.....	28
CHAPTER V DISCUSSION		34
5.1	Theoretical Implications	34
5.2	Managerial Implications	38
5.3	Limitations	40
CHAPTER VI CONCLUSIONS.....		43
BIBLIOGRAPHY.....		45
APPENDICES.....		47