

ABSTRACT

The purpose of this study was to determine the effect of Islamic financial literacy, religiosity, and psychology on investment interest in the Islamic capital market among the Muslim population of West Java. This study focused on investigating the relationship between three independent variables such as Islamic financial literacy, religiosity, and psychology on investment interest in the Islamic capital market among the Muslim population of West Java.

Primary data were collected by distributing online questionnaires to respondents using Google Form. The target population of this study was the Muslim population in West Java. Online questionnaires were distributed to 135 respondents selected using the purposive sampling method. The collected data were analyzed using the Structural Equation Modeling - Partial Least Squares (SEM-PLS) method with the help of the SmartPLS 3.0 program.

The results of this study indicate that all independent variables such as Islamic financial literacy, religiosity, and psychology have a positive and significant effect on investment interest decisions in the Islamic capital market among the Muslim population of West Java.

Keywords: Islamic Financial Literacy, Religiosity, Psychology, Investment Interest

