

ABSTRACT

This research aims to provide empirical evidence of the influence of corporate social responsibility, good corporate governance, and investment decisions on firm value in manufacturing companies in Indonesia.

The sample used in this research is manufacturing companies listed on the Indonesia Stock Exchange for the 2021-2023 period. The sample selection used the proportional sampling method, namely the sample was selected based on the availability of information and conformity with the criteria determined in this research, resulting in a sample of 82 companies with 246 observation data. This research was tested using descriptive statistical analysis with the help of SPSS software.

The research results show that the variables corporate social responsibility, independent commissioners, audit committees, and investment decisions do not have a positive and significant effect on firm value variable, Managerial ownership and institutional ownership have a positive effect on firm value variable.

Keywords: Corporate Social Responsibility, Good Corporate Governance, Investment decisions, Firm value

