

**EXPLORING DRIVERS AND BARRIERS TO CIRCULAR
ECONOMY ADOPTION AMONG SMES : EVIDENCE
FROM THE TWO4C PROJECT**



BACHELOR'S THESIS

Proposed as one of the requirements to complete the International Bachelor Program (S1) at the Undergraduate Program of the Faculty of Economics and Business, Diponegoro University

Written by:

RADEN AJENG ARIMBI DYAH LOKASHINTA WIBISONO

12030121190076

**DEPARTMENT OF ACCOUNTING
FACULTY OF ECONOMICS AND BUSINESS
DIPONEGORO UNIVERSITY
SEMARANG**

2025