

ABSTRACT

Development in the industrial sector has become a top priority, particularly in the manufacturing industry, which absorbs a large number of workers. In Kebumen Regency, one of the manufacturing sectors that employs many workers is the roof tile industry. However, behind the significant number of businesses in this sector, there are issues related to labor absorption in the roof tile craft industry, such as wages that are lower than the Kebumen Regency Minimum Wage (UMK) and limited access to capital, which leads to low productivity and hampers the development of these businesses.

This study examines the influence of wages, production volume, capital, education level, and length of business operation on labor absorption in the roof tile craft industry in Desa Kedawung, Kecamatan Pejagoan, Kabupaten Kebumen, both partially and simultaneously. The research method used is multiple linear regression to analyze the effect of wages, production volume, capital, education level, and length of business operation on 54 business actors, with data collected through interviews following validity and reliability tests conducted on the research questionnaire.

Based on the regression test results for 54 actors in the roof tile craft industry, a significance level of <0.05 was found for the variables of wages, production volume, capital, education level, and length of business operation, indicating that these factors have an influence on labor absorption in the roof tile industry in Desa Kedawung, Kecamatan Pejagoan, Kabupaten Kebumen.

Keyword : wage, capital, production volume, education level, length of business, and labor absorption

