

ABSTRACT

This research aims to develop a conceptual model by introducing a new concept called entrepreneurial bricolage adaptability as a solution to the gap in research findings regarding the application of entrepreneurial orientation on firm performance. This concept be tested in cafes and restaurants in Central Java and Yogyakarta, Indonesia. Based on the resource-based theory, the entrepreneurial bricolage adaptability concept is established as a new element in the model, serving as a mediating variable between the effects of entrepreneurial orientation, environmental turbulence, and networking ties on firm performance. The sample in this study is taken through purposive sampling, with participation from managers and operators of cafes and restaurants. Following the acceptance of regression coefficients, the Sobel test statistics are employed to demonstrate the role of entrepreneurial bricolage adaptability as a mediator between entrepreneurial orientation, environmental turbulence, and networking ties concerning firm performance.

Keywords: entrepreneurial orientation, environmental turbulence, networking ties, firm performance.