

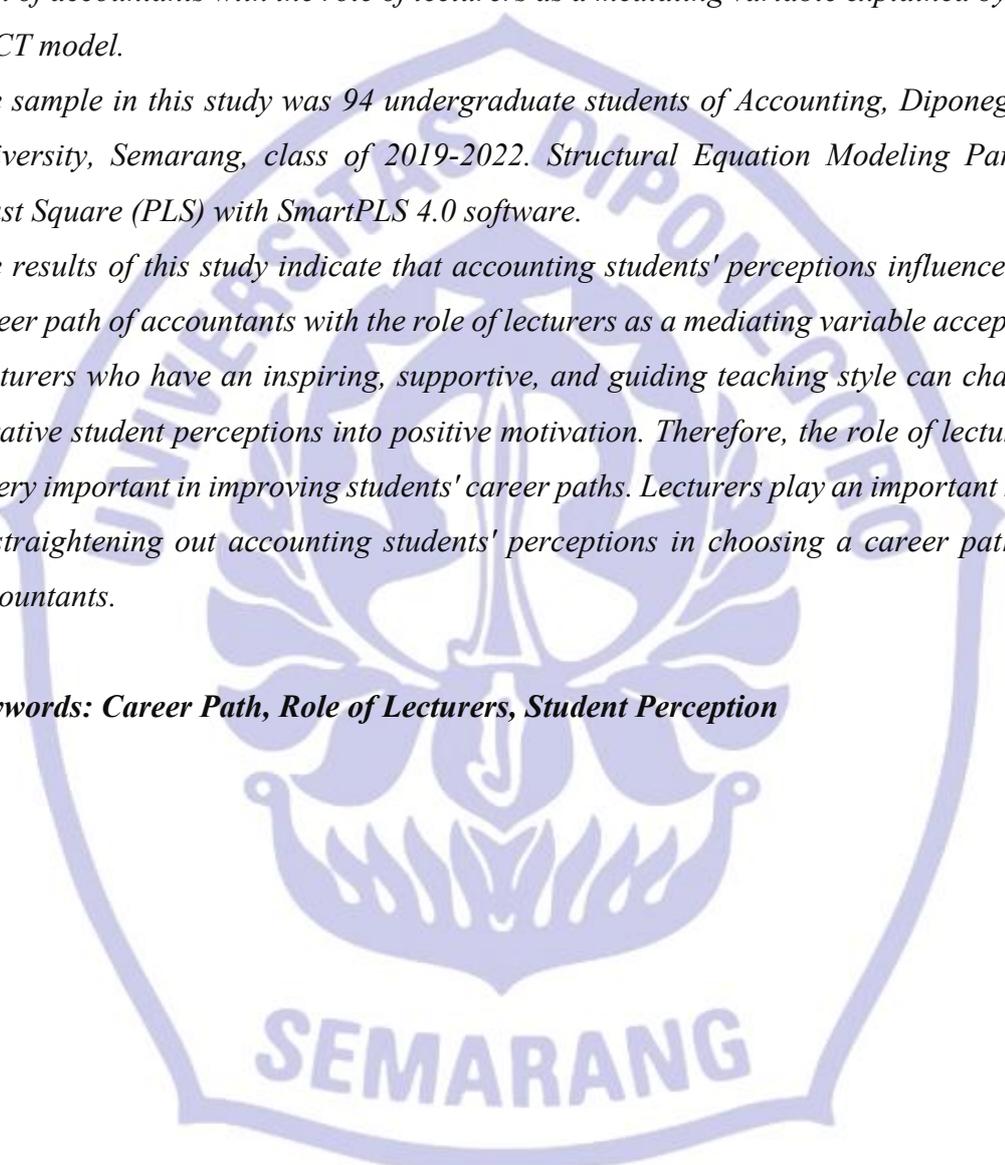
## ABSTRACT

*This study examines the influence of accounting students' perceptions on the career path of accountants with the role of lecturers as a mediating variable explained by the SCCT model.*

*The sample in this study was 94 undergraduate students of Accounting, Diponegoro University, Semarang, class of 2019-2022. Structural Equation Modeling Partial Least Square (PLS) with SmartPLS 4.0 software.*

*The results of this study indicate that accounting students' perceptions influence the career path of accountants with the role of lecturers as a mediating variable accepted. Lecturers who have an inspiring, supportive, and guiding teaching style can change negative student perceptions into positive motivation. Therefore, the role of lecturers is very important in improving students' career paths. Lecturers play an important role in straightening out accounting students' perceptions in choosing a career path of accountants.*

**Keywords: Career Path, Role of Lecturers, Student Perception**



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