

DAFTAR PUSTAKA

- Al-Breiki, Mohammed, and Yusuf Bicer. 2023. "Techno-Economic Evaluation of a Power-to-Methane Plant: Levelized Cost of Methane, Financial Performance Metrics, and Sensitivity Analysis." *Chemical Engineering Journal* 471(June):144725. doi: 10.1016/j.cej.2023.144725.
- Alam, Syed Mahfujul, and Ericka Costa. 2025. "Climate Change Disclosure: A Conceptual Framework and Future Research Avenues." *Corporate Social Responsibility and Environmental Management* 32(3):4019–34. doi: 10.1002/csr.3168.
- Arifin, Indra Rahmat, Sabrina Putri Lestari, Fika Anilda, Anis Fitriyah, Elis Eliyanti, and Resya Dwi Marselina. 2024. "Penerapan Etika Bisnis Dalam Hubungan Industrial Pada Produktivitas Perusahaan." *Jurnal Ilmiah Ekonomi Dan Manajemen* 2(1):49–57.
- Baby, Agnus, Md Aslam Mia, and Anwar Allah Pitchay. 2024. "A Systematic Review of Financial Performance in the Manufacturing Industry." *Future Business Journal* 10(1):1–20. doi: 10.1186/s43093-024-00353-1.
- Badan Pusat Statistika. 2023. "ECommerce 2022/2023 01." *Badan Statistiks Nasional (BPS)* 27.
- Benzaghta, Mostafa Ali, Abdulaziz Elwalda, Mousa Mousa, Ismail Erkan, and Mushfiqur Rahman. 2021. "SWOT Analysis Applications: An Integrative Literature Review." *Journal of Global Business Insights* 6(1):55–73. doi: 10.5038/2640-6489.6.1.1148.
- Berekat Mamo Buli. 2017. "Entrepreneurial Orientation, Market Orientation and Performance of SMEs in the Manufacturing Industry: Evidence from Ethiopian Enterprises Bereket." *Management Research Review* 40(3).
- Bryman, Alan. 2006. "Integrating Quantitative and Qualitative Research: How Is It Done?" *Qualitative Research* 6(1):97–113. doi: 10.1177/1468794106058877.
- Chakraborty, Debarun, and Wendrila Biswas. 2020. "Articulating the Value of Human Resource Planning (HRP) Activities in Augmenting Organizational Performance toward a Sustained Competitive Firm." *Journal of Asia Business Studies* 14(1):62–90. doi: 10.1108/JABS-01-2019-0025.
- Cho, Sang Jun, Chune Young Chung, and Jason Young. 2019. "Study on the Relationship between CSR and Financial Performance." *Sustainability (Switzerland)* 11(2):1–26. doi: 10.3390/su11020343.
- Dinu, Ana Maria. 2015. "The Importance of Risk Management in Projects."

Quality - Access to Success 16(July 2015):162–65.

- Ferreras-Garcia, Raquel, Ana Beatriz Hernández-Lara, and Enric Serradell-López. 2019. “Entrepreneurial Competences in a Higher Education Business Plan Course.” *Education and Training* 61(7–8):850–69. doi: 10.1108/ET-04-2018-0090.
- Firmansyah, Mohammad Aditiya, and Rehan Ramadhan. 2025. “Jurnal Sains Ekonomi Dan Edukasi Aspek Hukum Dalam Bisnis.” 2(4):780–88.
- Gao, Zhen, Danning Li, Danni Wang, and Zengcai Yu. 2024. “Raw Material Purchasing Optimization Using Column Generation.” *Applied Sciences (Switzerland)* 14(11). doi: 10.3390/app14114375.
- Garcia Altafin, Beatriz, Cristiano Morini, and Daniel Henrique Dario Capitani. 2025. “Business Model Revisited: A Novel Canvas for Digital Transformation.” *Revista de Gestao* 32(2):81–98. doi: 10.1108/REGE-12-2023-0142.
- Ghaleb, Belal Dahiam Saif. 2024. “The Importance of Using SWOT Analysis in Business Success.” *International Journal of Asian Business and Management* 3(4):557–64.
- Gupta, Parul, Sumedha Chauhan, Justin Paul, and M. P. Jaiswal. 2020. “Social Entrepreneurship Research: A Review and Future Research Agenda.” *Journal of Business Research* 113(October 2019):209–29. doi: 10.1016/j.jbusres.2020.03.032.
- Hageman, Eva, Vikas Kumar, Linh Duong, Archana Kumari, and Eileen McAuliffe. 2024. “Do Fast Fashion Sustainable Business Strategies Influence Attitude, Awareness and Behaviours of Female Consumers?” *Business Strategy and the Environment* 33(2):1081–98. doi: 10.1002/bse.3545.
- Handoyo, Sofik, Harry Suharman, Erlane K. Ghani, and Slamet Soedarsono. 2023. “A Business Strategy, Operational Efficiency, Ownership Structure, and Manufacturing Performance: The Moderating Role of Market Uncertainty and Competition Intensity and Its Implication on Open Innovation.” *Journal of Open Innovation: Technology, Market, and Complexity* 9(2):100039. doi: 10.1016/j.joitmc.2023.100039.
- Hassan, Ali Hassan Zeinhom, Amira M. Idrees, and Ahmed I. B. Elseddawy. 2023. “Neural Network-Based Prediction Model for Sites’ Overhead in Commercial Projects.” *International Journal of E-Collaboration* 19(1):1–24. doi: 10.4018/IJeC.318143.
- Huang, Ting-Chiao, and Stephanie Hairston. 2021. “Analyst Revenue Forecasts

and Firm Revenue Misstatements Forthcoming at European Accounting Review Analyst Revenue Forecasts and Firm Revenue Misstatements.” 1–53.

- Ibrahim, Essam B., and Tina Harrison. 2020. “The Impact of Internal, External, and Competitor Factors on Marketing Strategy Performance.” *Journal of Strategic Marketing* 28(7):639–58. doi: 10.1080/0965254X.2019.1609571.
- Jin, Chenxi, Chenjing Fan, Yiwen Gong, Xinran Huang, Shiqi Li, Runhan Liu, Chunwei Guo, and Yuxin Liu. 2025. “An Analysis of Spatial Changes in the Manufacturing Industry in China’s Three Major Urban Clusters from 2015 to 2019 Using POI Data.” *Scientific Reports* 15(1):1–17. doi: 10.1038/s41598-025-90373-w.
- Johansson, Anders, Linn Gustavsson, and Lars Pejryd. 2020. “Sustainable Operations Management through Development of Unit Cost Performance Measurement.” *Procedia Manufacturing* 43:344–51. doi: 10.1016/j.promfg.2020.02.171.
- Jouttijärvi, S., L. Karttunen, S. Ranta, and K. Miettunen. 2024. “Techno-Economic Analysis on Optimizing the Value of Photovoltaic Electricity in a High-Latitude Location.” *Applied Energy* 361(December 2023). doi: 10.1016/j.apenergy.2024.122924.
- Kalla, Christian, Luiz Felipe Scavarda, and Bernd Hellingrath. 2024. “Integrating Supply Chain Risk Management Activities into Sales and Operations Planning.” *Springer* 1. doi: 10.1007/s11846-024-00756-y.
- Kementrian Pariwisata dan Ekonomi kreatif. 2020. *Statistik Ekonomi Kreatif 2020*.
- Ladd, Ted. 2018. “Does the Business Model Canvas Drive Venture Success?” *Journal of Research in Marketing and Entrepreneurship* 20(1):57–69. doi: 10.1108/JRME-11-2016-0046.
- Ma, Shaohui, and Robert Fildes. 2021. “Retail Sales Forecasting with Meta-Learning.” *European Journal of Operational Research* 288(1):111–28. doi: 10.1016/j.ejor.2020.05.038.
- Magni, Carlo Alberto, and Andrea Marchioni. 2020. “Average Rates of Return, Working Capital, and NPV-Consistency in Project Appraisal: A Sensitivity Analysis Approach.” *International Journal of Production Economics* 229(March):107769. doi: 10.1016/j.ijpe.2020.107769.
- Matthews, W. A., and D. A. Sumner. 2015. “Effects of Housing System on the Costs of Commercial Egg Production.” *Poultry Science* 94(3):552–57. doi: 10.3382/ps/peu011.
- Maula, Rina Rahma, and Hadi Sasana. 2022. “Manajemen Sumber Daya Manusia

Dalam Peningkatan Proses Manajemen Pengetahuan.” *Jurnal Ekonomi Kreatif Dan Manajemen Bisnis Digital* 1(1):94–104. doi: 10.55047/jekombital.v1i1.276.

- McDougal, Elizabeth Randon, Holly A. Syrdal, Renée Gravois, and April Kemp. 2023. “Telling the Tale: Applying a Strategic Brand Storytelling Process for STP Planning.” *Journal of Strategic Marketing* 31(7):1296–1316. doi: 10.1080/0965254X.2021.1892803.
- Mellichamp, Duncan A. 2017. “Internal Rate of Return: Good and Bad Features, and a New Way of Interpreting the Historic Measure.” *Computers and Chemical Engineering* 106:396–406. doi: 10.1016/j.compchemeng.2017.06.005.
- Morris, Michael H., Donald F. Kuratko, Minet Schindehutte, and April J. Spivack. 2012. “Framing the Entrepreneurial Experience.” *Entrepreneurship: Theory and Practice* 36(1):11–40. doi: 10.1111/j.1540-6520.2011.00471.x.
- Nilsson, René Søndergaard, and Kun Zhou. 2020. “Decision Support Tool for Operational Planning of Field Operations.” *Agronomy* 10(2):1–12. doi: 10.3390/agronomy10020229.
- Niyaz, Mufti Tahir, Dejsi Qorri, Krisztián Kovács, and Csilla Juhasz. 2025. “Research Trends in Workforce Planning in the Automotive Sector: A Comprehensive Review.” *Administrative Sciences* 15(4). doi: 10.3390/admsci15040140.
- Pryor, Christopher, Justin W. Webb, R. Duane Ireland, and David J. Ketchen. 2016. “Toward An Integration of the Behavioral and Cognitive Influences on the Entrepreneurship Process.” *Strategic Entrepreneurship Journal* 10(1):21–42. doi: 10.1002/sej.1204.
- Quinn, Simon, and Daniela Scur. 2021. “Management Practices and Public Policy: An Overview.” *Oxford Review of Economic Policy* 37(2):221–30. doi: 10.1093/oxrep/grab007.
- Raya Khajibaevna, Karlibaeva. 2021. “Theory of Finance and Financing Strategies.” *International Journal of Advanced Research* 9(02):547–50. doi: 10.21474/ijar01/12480.
- Salmi, Aleksi, and Riikka Kaipia. 2022. “Implementing Circular Business Models in the Textile and Clothing Industry.” *Journal of Cleaner Production* 378(September):134492. doi: 10.1016/j.jclepro.2022.134492.
- Saługa, Piotr W., Krzysztof Zamasz, Zdzisława Dacko-Pikiewicz, Katarzyna Szczepańska-Woszczyna, and Marcin Malec. 2021. “Risk-Adjusted Discount Rate and Its Components for Onshore Wind Farms at the Feasibility Stage.”

Energies 14(20):1–12. doi: 10.3390/en14206840.

Salwin, Mariusz, Ilona Jacyna-Golda, Andrzej Kraslawski, and Aneta Ewa Waszkiewicz. 2022. “The Use of Business Model Canvas in the Design and Classification of Product-Service Systems Design Methods.” *Sustainability (Switzerland)* 14(7). doi: 10.3390/su14074283.

Sari, Rahayuning Tyas. 2020. “Analisis Lingkungan Manajemen Dalam Pengembangan Bisnis.” *Journal of Entrepreneurship, Management, and Industry* 3(3):117–22.

Schneider, Anna, Andreas Wagenknecht, Hanna Sydow, Dorothee Riedlinger, Felix Holzinger, Andrea Figura, Johannes Deutschbein, Thomas Reinhold, Mareen Pigorsch, Ulrike Stasun, Liane Schenk, and Martin Möckel. 2023. “Primary and Secondary Data in Emergency Medicine Health Services Research – a Comparative Analysis in a Regional Research Network on Multimorbid Patients.” *BMC Medical Research Methodology* 23(1):1–12. doi: 10.1186/s12874-023-01855-2.

Stravinskiene, Inga, and Dalius Serafinas. 2020. “The Link between Business Process Management and Quality Management.” *Journal of Risk and Financial Management* 13(10). doi: 10.3390/jrfm13100225.

Syzdykova, Aziza, and Gulmira Azretbergenova. 2025. “Analysis of the Impact of SMEs’ Production Output on Kazakhstan’s Economic Growth Using the ARDL Method.” *Economies* 13(2). doi: 10.3390/economies13020038.

Theoharakis, Vasilis, Yuyan Zheng, and Long Zhang. 2024. “Dynamic Strategic Marketing Planning: The Paradox of Concurrently Reconfiguring and Implementing Strategic Marketing Planning.” *Journal of Business Research* 174(January):114525. doi: 10.1016/j.jbusres.2024.114525.

Velikh, K. 2022. “Strategic Marketing Planning and Planning Algorithm.” *Municipal Economy of Cities* 5(172):22–25. doi: 10.33042/2522-1809-2022-5-172-22-25.

Wang, Ning, Shan Ren, Yang Liu, Miying Yang, Jin Wang, and Donald Huisingh. 2020. “An Active Preventive Maintenance Approach of Complex Equipment Based on a Novel Product-Service System Operation Mode.” *Journal of Cleaner Production* 277:123365. doi: 10.1016/j.jclepro.2020.123365.

Welter, Chris, Alex Scrimshire, Dawn Tolonen, and Eseoghene Obrimah. 2021. “The Road to Entrepreneurial Success: Business Plans, Lean Startup, or Both?” *New England Journal of Entrepreneurship* 24(1):21–42. doi: 10.1108/NEJE-08-2020-0031.

Wohlin, Claes, and Austen Rainer. 2022. “The Journal of Systems & Software Is It

a Case Study?— A Critical Analysis and Guidance ☆.” *The Journal of Systems & Software* 192:111395. doi: 10.1016/j.jss.2022.111395.

Xu, Xiaodong, and Huifeng Xu. 2019. “Investment-Internal Capital Sensitivity, Investment-Cash Flow Sensitivity and Dividend Payment.” *China Finance Review International* 9(2):183–207. doi: 10.1108/CFRI-06-2017-0103.

Yazo-Cabuya, Eliana Judith, Asier Ibeas, and Jorge Aurelio Herrera-Cuartas. 2024. “Integrating Sustainability into Risk Management through Analytical Network Process.” *Sustainability (Switzerland)* 16(6):1–28. doi: 10.3390/su16062384.

Yonatan, Agnes Z. 2025. “Transaksi E-Commerce Indonesia 2017-2024.” *GoodStats*. Retrieved (<https://goodstats.id/article/nilai-transaksi-e-commerce-indonesia-capai-rp487-triliun-pada-2024-Vqv7l>).

Zhang, Chunbo, Mingming Hu, Benjamin Laclau, Thomas Garnesson, Xining Yang, and Arnold Tukker. 2021. “Energy-Carbon-Investment Payback Analysis of Prefabricated Envelope-Cladding System for Building Energy Renovation: Cases in Spain, the Netherlands, and Sweden.” *Renewable and Sustainable Energy Reviews* 145(April):111077. doi: 10.1016/j.rser.2021.111077.

Zhou, Hui, Worapree Ole Maneesoonthorn, and Xiangjin Bruce Chen. 2021. “The Predictive Ability of Quarterly Financial Statements.” *International Journal of Financial Studies* 9(3):1–17. doi: 10.3390/ijfs9030050.

Князева, Т. В., and А. С. Марина. 2024. “Княzieva Tetiana Doctor of Economic Sciences , Professor , Professor of the Marketing Department National Aviation University Maryna Anna PhD in Economics , Docent , Associate Professor of the Department of Business Analytics and Digital Economy National.” 3(76):203–8.

SEMARANG
FEB UNDIP