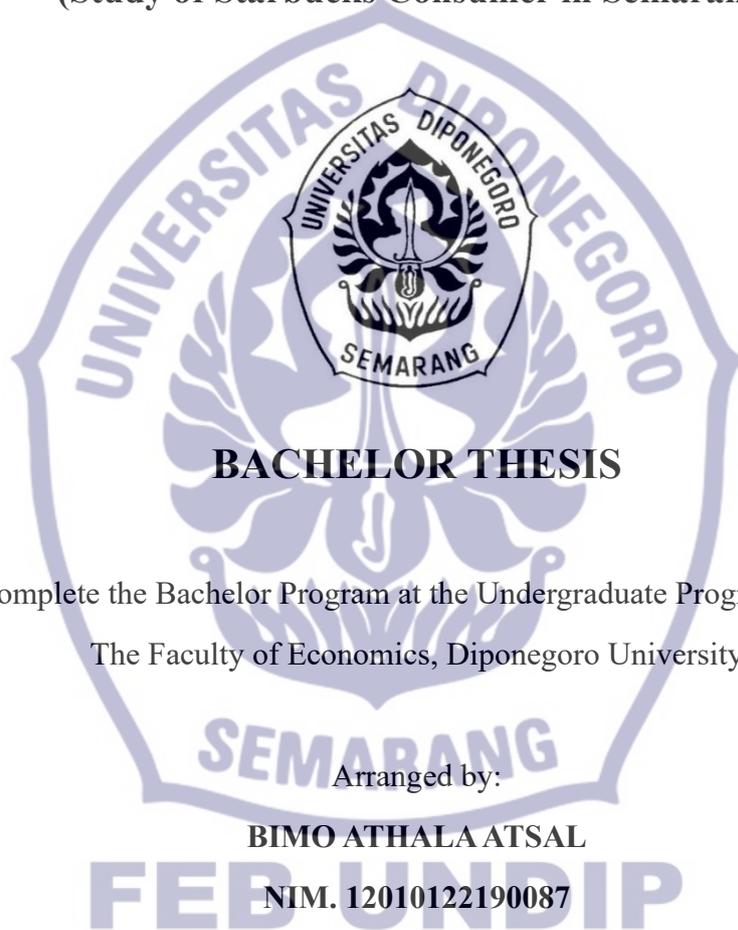


**THE INFLUENCE OF RELIGIOSITY ON
BOYCOTT PARTICIPATION AND ITS
INFLUENCE ON BRAND ATTITUDE WITH
BRAND LOYALTY AS THE MODERATING
VARIABLE**

(Study of Starbucks Consumer in Semarang)



BACHELOR THESIS

to complete the Bachelor Program at the Undergraduate Program (S1) of
The Faculty of Economics, Diponegoro University

Arranged by:

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**FACULTY OF ECONOMIC AND BUSINESS
DIPONEGORO UNIVERSITY**

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