ABSTRACT

This study aims to examine the effect of ESG (Environmental, Social, and Governance) Disclosure on firm value and to investigate the moderating role of institutional ownership in non-financial companies listed on the Taiwan Stock Exchange (TWSE) during the period 2019–2024.

This research uses secondary data obtained from Bloomberg Terminal and corporate financial reports. The sample consists of 39 non-financial companies selected through purposive sampling, resulting in 234 firm-year observations. Firm value is measured using Tobin's Q, ESG Disclosure is measured using the Bloomberg ESG Disclosure Score, and institutional ownership is employed as the moderating variable. Data analysis is conducted using panel data regression with the Random Effect Model (REM).

The results indicate that ESG Disclosure has a positive and significant effect on firm value, suggesting that better ESG disclosure enhances investor confidence and generates positive market responses. However, institutional ownership does not significantly moderate the relationship between ESG Disclosure and firm value. This study provides empirical evidence on the importance of ESG disclosure in enhancing firm value within Taiwan's non-financial sector.

Keywords: ESG Disclosure, Firm Value, Tobin's Q, Institutional Ownership, Taiwan Stock Exchange.