

ABSTRACT

Rembang Regency still faces challenges in ensuring educational continuity at the senior high school (SHS) level, as reflected in the relatively low educational attainment and suboptimal participation in secondary education. One of the government's efforts to support education among poor households is the Family Hope Program (Program Keluarga Harapan/PKH). However, educational decisions are not determined solely by financial assistance but are also influenced by the socioeconomic characteristics of the household. This study aims to analyze the impact of the Family Hope Program (PKH) on children's participation in senior high school education and parents' educational aspirations for their children, as well as to identify the socioeconomic factors influencing these outcomes in Rembang Regency.

This study uses primary data collected through a survey of 100 households in Waru, Mondoteko, Tanjungsari, and Sridadi Villages, Rembang District, Rembang Regency. The analysis employs Propensity Score Matching (PSM) to estimate the impact of the program and Binary Logistic Regression to identify factors that directly influence children's educational participation and parents' educational aspirations.

The results show that the Family Hope Program (PKH) has a positive and significant effect on children's participation in senior high school education, but does not have a significant effect on parents' educational aspirations for their children. Further analysis indicates that children's school participation is significantly influenced by PKH beneficiary status, household size, the age of the household head, the educational attainment of the household head, and the child's age. Meanwhile, parents' educational aspirations are influenced by the age, gender, and educational attainment of the household head. These findings suggest that sustaining participation in senior high school education requires not only financial support but also the strengthening of households' socioeconomic capacity.

Keywords: *educational participation, parents' educational aspirations, Family Hope Program, household characteristics.*