

DAFTAR PUSTAKA

- Abda'u, R., Novia Ayuanti, R., & Saputra, B. M. (2025). *Exploring Customer Satisfaction: Mediation Role in Repurchase Intention of Tofu MSMEs* (Vol. 21, Number 1). <http://ejournal.uin-malang.ac.id/index.php/ekonomi>
- Kartika Sari, G., Kamaludin, A., Andita Pratiwi, V., & Nurlaeliah, L. (2024). Indonesia Accounting Research Journal The influence of product quality and price on consumer satisfaction at the 3R Tofu Factory, Majalengka. In *Indonesia Accounting Research Journal* (Vol. 12, Number 1).
- Kasanah, P. A. N., & Hanifah, L. (2023). Pengaruh Produk, Fasilitas, dan Kualitas Pelayanan terhadap Loyalitas Pelanggan Muslim pada Cafe Bintang Sanga. *Nuris Journal of Education and Islamic Studies*, 3(1), 52–64. <https://doi.org/10.52620/jeis.v3i1.34>
- Şişman, G., & Demirci Orel, F. (2025). The impact of e-commerce supply chain agility and logistics service quality on repurchase intention in a business-to-consumer context: evidence from an emerging market. *International Journal of Logistics Management*, 36(4), 1301–1325. <https://doi.org/10.1108/IJLM-07-2024-0413>
- Sun, K. A., & Moon, J. (2025). Structural Relationship Between Beef Food Quality, Trust, and Revisit Intention: The Moderating Role of Price Fairness Based on Heuristics Effect. *Nutrients*, 17(13). <https://doi.org/10.3390/nu17132155>
- Yanti, M. N., & Herista, M. I. S. (2024). The Effect of Product Quality, Price and Sales Location of Nugin Lamping Tofu on Consumer Satisfaction. *Jurnal Impresi Indonesia*, 3(9), 737–746. <https://doi.org/10.58344/jii.v3i9.5559>
- Zhong, Y., & Moon, H. C. (2020). What drives customer satisfaction, loyalty, and happiness in fast-food restaurants in china? Perceived price, service quality, food quality, physical environment quality, and the moderating role of gender. *Foods*, 9(4). <https://doi.org/10.3390/foods9040460>
- Han, H., Lee, K. S., Chua, B. L., Lee, S., & Kim, W. (2019). Role of airline food quality, price reasonableness, image, satisfaction, and attachment in building re-flying intention. *International Journal of Hospitality Management*, 80, 91–100. <https://doi.org/10.1016/j.ijhm.2019.01.013>

Dhasan, D., & Aryupong, M. (n.d.). EFFECTS OF PRODUCT QUALITY, SERVICE QUALITY AND PRICE FAIRNESS ON CUSTOMER ENGAGEMENT AND CUSTOMER LOYALTY. In *ABAC Journal* (Vol. 39, Issue 2).

Do, Q. H., Kim, T. Y., & Wang, X. (2023). Effects of logistics service quality and price fairness on customer repurchase intention: The moderating role of cross-border e-commerce experiences. *Journal of Retailing and Consumer Services*, 70. <https://doi.org/10.1016/j.jretconser.2022.103165>

Go, J. E., Sy, S. A., Tagabucba, H. G., Tan, J. D., & Bongo, M. (2025). Dimensions of logistics service quality framework for contactless last mile delivery: a systematic literature review. In *Benchmarking*. Emerald Publishing. <https://doi.org/10.1108/BIJ-01-2025-0090>

Lin, X., & Wang, H. (2022). Dynamic pricing for online information services considering service duration and quality level. *Omega (United Kingdom)*, 109. <https://doi.org/10.1016/j.omega.2022.102593>

Liu, C., Zhou, Q., Lv, J., & Jiang, Y. (2021). Sales price and service level on a dedicated online service platform: The dynamics under competing reference quality. *Computers and Industrial Engineering*, 162. <https://doi.org/10.1016/j.cie.2021.107779>

Shahzad, M. F., Xu, S., Lim, W. M., Yang, X., & Khan, Q. R. (2024). Artificial intelligence and social media on academic performance and mental well-being: Student perceptions of positive impact in the age of smart learning. *Heliyon*, 10(8). <https://doi.org/10.1016/j.heliyon.2024.e29523>

Sidharta, S. M., Bagas Adityo, D., Iqbal, P. M., & Gunadi, W. (2021). Customer Loyalty Analysis on Online Food Delivery Services. In *Turkish Journal of Computer and Mathematics Education* (Vol. 12, Issue 3).

Tan, J., Zhao, Z., Ma, W., Liu, Y., & Zhao, H. (2025). Price fairness perception on online food service platforms: A data-driven approach using fsQCA and

machine learning. *International Journal of Hospitality Management*, 125. <https://doi.org/10.1016/j.ijhm.2024.104014>

Zhang, W., Xu, M., Feng, Y., Mao, Z., & Yan, Z. (2024). The Effect of Procrastination on Physical Exercise among College Students—The Chain Effect of Exercise Commitment and Action Control. *International Journal of Mental Health Promotion*, 26(8), 611–622. <https://doi.org/10.32604/ijmhp.2024.052730>

Sidharta, S. M., Adityo, D. B., Iqbal, P. M., & Gunadi, W. (2021). Customer loyalty analysis on online food delivery services. *International Journal of Data and Network Science*, 5(4), 4005–4012.

Khoironi, M., Syah, H., & Dongoran, D. (2018). Product quality, brand image and pricing to improve satisfaction impact on customer loyalty. *International Review of Management and Marketing*, 8(3), 51–58.

Vega-Vázquez, M., Revilla-Camacho, M. Á., & Cossío-Silva, F. J. (2013). The value co-creation process as a determinant of customer satisfaction. *Management Decision*, 51(10), 1945–1953. <https://doi.org/10.1108/MD-04-2013-0227>

