

ABSTRACT

The purpose of this research is to examine the effect of Sustainability Report disclosure on investors reaction on mining and manufacturer sector companies. Sustainability Report disclosure are measured by Sustainability Report Disclosure Index based on G-4 guidelines which is published by Global Reporting Initiative (GRI). The proxies used for dependent variable invertors reaction is abnormal return of share. This research is also use Return on Asset (ROA) and Return on Equity (ROE) as variable control.

The population in this research are mining and manufacturer companies listed in Indonesia Stock Exchange in 2014-2015. Sampling was done by purposive sampling. Total number of used samples is 63 companies. Data analysis with descriptive analysis, the classical assumption test, and multiple regression analysis.

The result of hypothesis testing shows the effect of Sustainability Report disclosure on investors reaction which is measured by abnormal return of share around the publication date of report. The information inside the sustainability report is one thing which is considered by investors to take investing decision.

Keywords: Sustainability Report, investors reaction, abnormal return.