

## TABLE OF CONTENTS

|  |      |
|--|------|
| TITTLE PAGE .....  | i    |
| THESIS APPROVAL .....  | ii   |
| SUBMISSION .....   | iii  |
| DECLARATION OF ORIGINALITY .....   | iv   |
| MOTTO AND DEDICATION .....   | v    |
| ACKNOWLEDGEMENT .....  | vi   |
| ABSTRACT .....   | ix   |
| ABSTRAK .....  | x    |
| TABLE OF CONTENTS .....  | xi   |
| LIST OF TABLES .....   | xiii |
| LIST OF FIGURES .....  | xiv  |
| LIST OF APPENDICES .....   | xv   |
| CHAPTER I INTRODUCTION .....   | 1    |
| 1.1 Research Background .....  | 1    |
| 1.2 Research Problems .....  | 10   |
| 1.3 Research Objectives .....  | 10   |
| 1.4 Research Benefits .....  | 11   |
| 1.5 Systematic Writing .....   | 11   |
| CHAPTER II LITERATURE REVIEW .....   | 13   |
| 2.1 Theoretical Review .....   | 13   |
| 2.1.1 Signalling Theory .....  | 13   |
| 2.1.2 Agency Theory .....  | 14   |
| 2.1.3 Stakeholder Theory .....   | 15   |
| 2.1.4 Corporate Social Responsibility .....  | 17   |
| 2.1.5 Intellectual Capital .....   | 18   |
| 2.1.6 Brand Reputation .....   | 19   |
| 2.1.7 Corporate Risk .....   | 20   |
| 2.2 Previous Research .....  | 22   |
| 2.3 Theoretical Framework .....  | 27   |
| 2.4 Hypotheses Development .....   | 28   |
| 2.4.1 The Effect of CSR on Corporate Risk .....  | 28   |
| 2.4.2 The Effect of Intellectual Capital on the Integration of CSR and<br>Corporate Risk ..... | 31   |
| 2.4.3 The Effect of Brand Reputation on the Integration of CSR and<br>Corporate Risk .....     | 33   |
| CHAPTER III RESEARCH METHOD .....  | 35   |
| 3.1 Research Design .....  | 35   |
| 3.2 Population and Sample .....  | 35   |
| 3.3 Type and Source of Data .....  | 36   |
| 3.4 Identification and Measurement of Variables .....  | 36   |
| 3.4.1 Identification of Variables .....  | 36   |
| 3.4.2 Measurement of Variables .....   | 36   |

|       |   |    |
|-------|---|----|
| 3.5   | Analysis Data .....   | 42 |
| 3.5.1 | Test of Best Estimation Technique for A Regression Model .....  | 45 |
| 3.5.2 | Normality Test .....  | 48 |
| 3.5.3 | Multicollinearity Test.....   | 48 |
| 3.6   | Moderated Regression Analysis .....   | 49 |
| 3.7   | Hypothesis Testing .....  | 51 |
| 3.7.1 | Coefficient of Determination (R <sup>2</sup> ).....   | 51 |
| 3.7.2 | The F Distribution Test .....   | 52 |
| 3.7.3 | T-test (Partial Test) .....   | 53 |
|       | CHAPTER IV DISCUSSION AND ANALYSIS .....  | 53 |
| 4.1   | Description Of Research Objects .....   | 53 |
| 4.2   | Descriptive Statistics .....  | 54 |
| 4.3   | Test of Best Estimation Technique for Regression Model.....   | 58 |
| 4.3.1 | Chow Test .....   | 58 |
| 4.3.2 | Hausman Test.....   | 59 |
| 4.4   | Classic Assumption Test .....   | 59 |
| 4.4.1 | Normality Test .....  | 60 |
| 4.4.2 | Multicollinearity Test.....   | 61 |
| 4.5   | Hypothesis Testing .....  | 62 |
| 4.5.1 | F-test.....   | 63 |
| 4.5.2 | T-test .....  | 64 |
| 4.5.3 | Coefficient Determination (R <sup>2</sup> ) .....   | 65 |
| 4.6   | Interpretation of Results .....   | 66 |
| 4.6.1 | The Influence of Corporate Social Responsibility to Corporate Risk<br>66  |    |
| 4.6.2 | The Influence of Corporate Social Responsibility with Moderating<br>Role of Intellectual Capital to Corporate Risk..... | 67 |
| 4.6.3 | The Influence of Corporate Social Responsibility with Moderating<br>Role of Brand to Corporate Risk.....                | 68 |
|       | CHAPTER V CONCLUSIONS AND SUGGESTIONS.....  | 70 |
| 5.1   | Conclusions .....   | 70 |
| 5.2   | Limitations.....  | 71 |
| 5.3   | Suggestions.....  | 71 |
|       | REFERENCES.....   | 72 |