

## **ABSTRACT**

*This research attempted to investigate the influences of Corporate Social Responsibility toward Corporate Financial Performance. Corporate Social Responsibility expected to explain their influences toward Corporate Financial Performance proxied by Return On Aset, Return On Equity, dan Earning Per Share.*

*The data used by this research are secondary data taken from Indonesian Site Exchange (IDX) website that is manufactur companies listed from 2012-2015. This research uses purposive sampling method, and done data analysis that are descriptive analysis, classical assumption test, and regression test. This research used IBM SPSS 20 to analyzes the data.*

*Based on the results, known that Corporate Social Responsibility have significantly positive influences toward Return On Aset and Return On Equity. While Corporate Social Responsibility has significantly no influence toward Earning Per Share.*

*Keyword : Corporate Social Responsibility (CSR), Corporate Finansial Performance , Return On Aset, Return On Equity , Earning Per Share.*