ABSTRACT

This study examaines the influence of Intellectual Capital elements such as Human Capital, Structural Capital, Relational Capital, and Capital Employed Efficiency toward Bussiness performance with addition of intervening variable of Innovation Capability. There are 70's owners or managers of culinary SMEs in City of Semarang that selected to become object for this research.

This study representing an empirical test wich using random sampling techniques on data collection. The data were obtained by conducting a survey of 70 managers or owners of Culinary SMEs in City of Semarang. The data analyze is done by using Stuctural Equation Modelling (SEM) premises program VisualPLS (Partial Least Square).

Hypothesis testing results show that of the six hypotheses that have been proposed there are five acceptable hypothesis. The accepted hypothesis are hypothesis 1 (there is significant influence between Structural Capital to Innovation Capability) hypothesis 2 (there is significant influence between Structural Capital to Business Performace), hypothesis 3 (there is significant influence between Huma Capital to Bussiness Performance), Hypothesis 4 (there is significant influence between Relational Capital to Business Performance) hypothesis 5 (there is significant influence between Innovation Capability to Business Performace). Furthermore, there is one rejected hypothesis or no significant influence, the hypothesis is hypothesis 6 (there is no significant influence between Capital Employed Efficiency to Bussiness Performance).

Keywords : *Intellectual Capital, Human Capital, Structural Capital, Relational Capital, Innovatin Capability, Capital Employed Efficiency, Bussiness Performance, Sructural Equation Modelling (SEM), Partial Least Square*