

ABSTRACT

The term “productivity” usually refers to labor productivity, defined as the amount of output produced, industry, or work hours. Labor productivity is also an important role in determining the success or failure of a small industrial. To achieve a high labor productivity then the small industrial need to concerned to the factors that supporting labor productivity, because with high productivity will be able to guarantee the survival of the small industrial.

This research aims to analyze the effect of variable education, wages, skills, age, work hours, family dependants, and work experience of small industrial labor productivity batik Semarang in Semarang city. In this research using primary data directly through interviews on 70 respondents small industrial labor batik Semarang in Semarang city, with a list of questions has been prepared. The tool of analysis used to analyze in the research was Multiple Linear Regression.

The results of this research indicate that the variable wage, skills, work hours and work experience a positive and significant impact on the productivity of industrial labor small batik Semarang in Semarang city. While the education, age, and family dependants variables do not affect significantly the productivity of industrial labor small batik Semarang in Semarang city.

Keywords: labor productivity, education, wages, skills, age, work hours, family dependants, and work experience.