

## ABSTRACT

*The objectives of this research are to define and comprehensively analyze the influence of work family conflict and role ambiguity towards intention to quit by conducting work stress as the intervening variable. This research was conducted by passing the questionnaires to 50 staffs in Grand Edge Hotel, Semarang.*

*It applied multiple regression as method analysing the data. In testng the data, validity test, reliability test, classical assumption test, and determinant coefficient test, F test, T test, and Test of Sobel were conducted in order to check the mediation effect*

*As the result, it showed that work family conflict was positively and significantly influenced work stress and intention to quite, role ambiguity was positively and significantly influenced work stress and intention to quite. Work stress proven to mediate relation between work family conflict and role ambiguity towards intention to quit.*

*Keywords: Work Family Conflict, Role Ambiguity, Job Stress, Intention to Quit.*