

ABSTRACT

The purpose of this research is to analyze the effect of eco-efficiency on firm value by leverage and profitability as a moderating variable. Eco-efficiency as an independent variable is measured by dummy. Firm value as dependent variable is measured by market price. Leverage and profitability as moderating variable, leverage is measured by DER and profitability is measured by ROA. This research uses price book value and earnings per share as a control variable.

The sample of this research is manufacturing companies listed in Indonesia Stock Exchange during the period 2013 – 2015. The sampling method in this research is purposive sampling. The analysis technique in this study using multiple linear regression analysis.

The result show that eco-efficiency has significant positive effects on the firm value. Leverage has positive effects but can't moderate the relationship between eco-efficiency and firm value. Profitability has negative effects and can't moderate the relationship between eco-efficiency and firm value.

Keywords: Eco-efficiency, leverage, profitability, firm value