

ABSTRACT

The phenomenon that occurs at Diponegoro University Diponegoro University are students who are interested to become entrepreneurs to earn a greater income than it is today. Today more and more students who tried to entrepreneurship to increase their income with various motivations, among others, to pay for college, buy daily necessities, to help parents and looking for venture capital in the future. Self-employment income allegedly influenced by venture capital, business location, raw materials, labor and working time. The purpose of this study was to analyze the influence of venture capital, business location, old business, the amount of labor and raw material costs to income entrepreneurs.

This research is a quantitative research. The sample used in this study were 96 members of respondents using purposive sampling technique. The data used are primary data by questionnaire. The analysis technique used is a univariate analysis and regression analysis.

According to analysis done can be seen bahwamodal business, business location and business long positive effect on entrepreneurial income. While the cost of raw material negative effect on self-employment income. While the number of workers has no effect on self-employment income.

Key words: venture capital, business location, length of business, number of employees, the cost of raw materials, self-employment income.