

ABSTRACT

The purpose of this study was to further analyze the effect of transformational leadership style, employee motivation, and organizational culture on employee performance. In this study use of transformational leadership style, work motivation, and organizational culture as an independent variable and employee performance as the dependent variable.

Methods of data collection in the study used a questionnaire with a sample of 57 permanent employees of PT. BPR Arta Utama Pekalongan (consisting of a center office and four branch offices), in which the study used a sample census or using the entire population of employees of PT. BPR Arta Utama. Methods of data analysis used in this research is multiple linear regression analysis.

Based on the multiple linear regression were performed to produce that transformational leadership style has a positive and significant impact on employee performance. Meanwhile, work motivation and organizational culture does not affect the performance of employee.

Keyword : *Transformational Leadership Style, Work Motivation, Organizational Culture, and Employee Performance.*