

ABSTRACT

The purpose of this study was to explore the role and value of social capital in the development of Community-based tourism in Solo City. This study applies the concept of social capital to create an understanding of how Community opinion so as to establish or build and participate in the development of tourism. This study used a qualitative research methodology by conducting semi-structured interviews, focus Group Discussion and observations made in the field.

This study shows that the mechanism of social capital in Community participation Solo awoke from expectations that lead to cooperative behavior as seen from the cognitive aspects such as the notion that society considers that the development of tourism has a positive impact (what the people feel) in the economic recovery. Expectations will be a better quality of life through the development of tourism can encourage people in the form of tourism in a way to express and organize through the container form to facilitate Community participation in tourism development. This container serves as the activity contributes to the development of tourism that can be linked (what the people do), it is part of the structural aspects of social capital. Cognitive aspects and structural aspects of social capital are able to bring people together with the government to cooperate in the legal framework in the form Calendar of events in the development of tourism in the city of Solo.

Keywords: Community participation, social capital, tourism development