ABSTRACT

Indonesian plantation sub-sector has an important role in order to improve the national economy. The role was as one of the sub-sectors that absorb a lot of labor, foreign exchange earnings, and a contributor to the national income through international trade (exports of). One of the exports of commodity plantation sub-sector plays an important role for the improvement of the national economy and become Indonesia's main commodities are coffee beans. Indonesia is one of the largest producer and exporter of coffee in the world. This is an opportunity to improve the national economy through commodity coffee beans. This study aims to identify and analyze the factors that influence exports of Indonesian coffee beans into the international market, in order to provide advice and policies so that exports of Indonesian coffee beans can produce benefits for Indonesia.

This research uses analysis Error Correction Model (ECM). By using time series data or (time sereies) years of 1980-2013. The dependent variable in this study is the export volume of coffee beans, with the independent variables of international coffee prices, the total area of plantations, and the Rupiah against the USD. From the analysis of the variables there are two variables that significantly influence Indonesian coffee bean exports of to international markets. Results of analysis in this study can be considered as a reference in policy making exports of Indonesian coffee beans.

Keywords: Export of coffee beans, Total area of coffee bean plantation, exchange rate, ECM