

ABSTRACT

This study aimed to know the role of Batak leadership in the company, which was lead by Batak's Leader. The purpose of this research was to know the understanding and view of the leader of the company to Bataks leadership. Starts from identifying leader and employee perception on the practice leadership based on the values in the Bataks culture. Bataks culture which was the root of the Batak society, had a big part in the characterbuilding of the leader in Indonesia. The practice leadership based on the value in the Batak culture become an integral part in the Bataks leadership practice in company.

This study uses qualitative methods in which data collection was the role of Bataks leadership. The sample in this study were workers have work experience of minimal 5 years at Ganesha Operation Medan. Results obtained from this study states that of the three elements of Bataks culture that is *Somba Marula-ula*, *Elek Marboru*, *Manat Mardongan tubu* already reflects the role of Batak culture in the Ganesha Operation Medan.

Keyword: *Qualitative, Perception, Bataks Culture, Values Bataks Leadership, The Role of Bataks Leadership*