

## **ABSTRACT**

*Many companies are successfully implementing ERP, but not a few who have experienced difficulties and facing obstacles that hinder the implementation of ERP. It is therefore interesting to study why so many ERP implementations fail. It is also accompanied by symptoms such as failure of the withdrawal time go live and the outcomes mismatch against the original plan. This study aimed to analyze the influence of strategic (strategic), technology (technological), human resources (people), and project management (project management) for the success of ERP implementation in the banking company in Semarang.*

*The population used in this study is a banking company in Semarang. The sampling technique used was purposive sampling. Criteria for samples taken is a banking company in Semarang that use SAP as sisem ERPnya. Based on these criteria, the sample to be taken, namely the Board of Directors of 30 banking companies in Semarang, the banking company's top management in Semarang is part of the board of directors of finance, marketing and operations (3) of each company. The method of collecting the data in this study using questionnaires and interviews. Methods of data analysis using structural equation modeling.*

*Based on this research, strategic, human resources, project management and positive influence on the success of ERP implementation, while the technology does not affect the successful implementation of ERP.*

*Keywords: strategic, technological, people, project management, ERP implementation success*