

ABSTRACT

This study aims to investigate the reason for manager or employee to do the job hopping.

Using job hopping as the variable, the paradigm which used by this research is fenomenology. Meanwhile, qualitative approach through interviewing five managers or employees as the data collection process has been applied in order to complete this research.

Based on the results of this study, there are six reasons for managers or employee to do the job hopping. The reasons are salary, knowledge, family, work environment, idealism, and economic recession.

Keywords : Job hopping, job hopper, loyalty