ABSTRACT

This study aimed to analyze the impact of employee satisfaction, employee discipline and employee involvement towards employee performance at PT. Nasmoco Branch Office Pemuda Semarang.

Regression analysis is used as a main analysis tool. This study is using cencus method to quantify the sample totaling 122 respondents. Questionnaire which is the main instrument in this study and interview are used as collection data method. The independent variables in this study are employee satisfaction, employee discipline and employee involvement. While the dependent variable in this study is employee performance.

The result of this study find that employee satisfaction, employee discipline and employee involvement have significant impact towards employee performance.

Keywords   : Job Satisfaction, Job Discipline, Employee Involvement, Employee Performance