

DAFTAR PUSTAKA

- Alireza A, Khaligh., Alireza, Miremadi., Mansoor, Aminilari. 2012. *The Impact of eCRM on Loyalty and Retention of Customers in Iranian Telecommunication Sector*. International Journal of Business and Management. Vol. 7(2): 150-162.
- Ansori, Mohammad Hasan. 2009. *Consumerism and the Emergence of a New Middle Class in Globalizing Indonesia*. Explorations. Vol. 9 (Spring).
- Apipudin. 2013. *Brand Switching Analysis dalam Industri Ritel Modern*. <http://marketing.co.id/brand-switching-analysis-dalam-industri-ritel-modern/>. Diakses tanggal 5 Oktober 2015.
- Arifianti, R. 2011. *Pengaruh Promosi Penjualan terhadap Impulse Buying pada Hypermarket di kota Bandung*. Jurnal ASMI Ariyanti. No. 5 Tahun 3.
- Bayley, Geoff and Clive Nancarrow. 1998. *Impulse Purchasing: A Qualitative Exploration of the Phenomenon*. Qualitative Market Research: An International Journal. Vol. 1(2): 99-114.
- Cobb, C. J. and W. D Hoyer. 1986. *A Planned Versus Impulse Purchase Behavior*. Journal of Retailing. Vol. 62 (Winter): 67-81.
- Dahwilani, Dani Mohamad. 2015. *Pertumbuhan Ritel Indonesia Peringkat 12 Dunia*. <http://ekbis.sindonews.com/read/1007773/34/pertumbuhan-ritel-indonesia-peringkat-12-dunia-1433163799/>. Diakses tanggal 7 September 2015.
- Dholakia, U.M. 2000. *Temptation and Resistance: An Integrated Model of Consumption Impulse Formulation and Enchanced in Psychology Marketing*. John Willey and Sons, Inc. Vol. 17.
- Dinas Perdagangan Kota Semarang. 2011. *Masterplan Pengembangan Pola Perpasaran Kota Semarang*. http://bappeda.semarangkota.go.id/uploaded/publikasi/Pola_Perpasaran.pdf. Diakses tanggal 18 September 2016.
- Ferdinand, Agusty Tae. 2006. *Metodologi Penelitian Manajemen*. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghani, Usman and Farzand Ali Jan. 2011. *An Exploratory Study of Impulse Buying Behaviour of Urban Consumers in Peshawar*. International Conference on Business and Economics Research. Vol.1.

- Ghozali, Imam. 2006. *Aplikasi Analisis Multivariate dengan Program Aplikasi SPSS*. Semarang: Badan Penerbit Ilmu Ekonomi Universitas Diponegoro.
- Graa, Amel and Maachou Dani-elKebir. 2011. *Application of Stimulus and Response Model to Impulse Buying Behavior of Algerian Consumers*. Serbian Journal of Management. Vol. 7: 54-64.
- Hair, et al. 2006. *Multivariate Data Analysis*. New Jersey: Pearson Education.
- Hendry. 2010. *Populasi dan Sampel*. <https://teorionline.wordpress.com/2010/01/24/populasi-dan-sampel/>. Diakses tanggal 11 September 2015.
- Hypermart. 2014. *About Hypermart*. <http://www.hypermart.co.id/en/about-hypermart/about/9-about-hypermart/>. Diakses tanggal 15 Agustus 2015.
- Japariato, E. dan Sugiarto. 2011. *Pengaruh Shopping Lifestyle dan Fashion Involvement terhadap Impulse Buying Behavior Masyarakat High Income Surabaya*. Jurnal Manajemen Pemasaran. Vol. 6(1): 32-41.
- Kacen, Jacquelin and Anne Julie Lee. 2002. *The Influence of Culture on Consumer Impulsive Buying Behaviour*. Journal of Marketing Research. Vol. 13: 121.
- Kasali, Rhenald. 2007. *Membidik Pasar Indonesia: Segmentasi, Targeting, dan Positioning*. Jakarta: PT Gramedia Pustaka Utama.
- Karbasivar, Alireza and Hasti Yarahmadi. 2011. *Evaluating Effective Factors on Consumer Impulse Buying Behavior*. Asian Journal of Business Management Studies. Vol. 2(4): 174-181.
- Kotler, Philip dan Kevin Lane Keller. 2007. *Manajemen Pemasaran*. Jakarta: PT Index.
- Kurniawan, Denny dan Yohanes Sondang Kunto. 2013. *Pengaruh Promosi dan Store Atmosphere terhadap Impulse Buying dengan Shopping Emotion Sebagai Variabel Intervening, Studi Kasus di Matahari Departemen Store Cabang Super Mall Surabaya*. Jurnal Manajemen Pemasaran Petra. Vol. 1(2).
- Loudon, D.L. and Bitta, A. J. 1993. *Consumer Behaviour Concept and Application*. Singapore: McGraw-Hill.
- Menteri Perdagangan Republik Indonesia. 2013. *Peraturan Menteri Perdagangan Republik Indonesia Nomor: 70/M-DAG/PER/12/2013 tentang Pedoman Penataan dan Pembinaan Pasar Tradisional, Pusat Perbelanjaan, dan*

- Toko Modern*. <http://pelayanan.jakarta.go.id/download/regulasi/peraturan-menteri-perdagangan-nomor-70-m-dag-per-12-2013-tentang-pedoman-penataan-dan-pembinaan-pasar-tradisional-pusat-perbelanjaan-dan-toko-modern.pdf>. Diakses tanggal 10 Oktober 2015.
- Mihic, Mirela and Ivana Kursan. 2010. *Assessing the Situational Factors and Impulsive Buying Behavior: Market Segmentation Approach*. Management. Vol. 15(2): 47-66.
- Mowen, J.C. dan R. Minor. 2002. *Perilaku Konsumen*. Jakarta: PT Penerbit Erlangga.
- Nasir, Mohammad. 1999. *Metode Penelitian*. Jakarta: Ghalia Indonesia.
- Nilowardono, Sengguruh. 2011. *Perilaku Belanja Konsumen*. <http://sengguruh.dosen.narotama.ac.id/files/2011/04/3-Perilaku-Belanja-Konsumen.pdf>. Diakses tanggal 23 September 2016.
- Office of Chief Economist. 2014. *Perdagangan Ritel*. Industry Update. Vol. 16. <http://mandiri-institute.id/industry-update-2014/?upf=dl&id=1379>. Diakses 20 Agustus 2015.
- Pandin, Marina L. 2009. *Potret Bisnis Ritel di Indonesia: Pasar Modern*. https://academia.edu/1069998/Potret_Bisnis_Ritel_Di_Indonesia_Pasar_Modern?auto=download. Diakses tanggal 3 Oktober 2015.
- Purnama, Ranga Alam. 2010. *Studi Deskriptif Mengenai Bentuk Impulse Buying pada Mahasiswa Fakultas Psikologi Universitas Padjadjaran Usia 18 - 20 Tahun*. <http://pustaka.unpad.ac.id/wp-content/uploads/2015/05/Jurnal-Ranga-Alam-Purnama-190110090085.pdf>. Diakses tanggal 8 September 2015.
- Sekaran, Uma. 2006. *Metodologi Penelitian Untuk Bisnis*. Jakarta: Salemba Empat.
- Setiadi, J. Nugroho. 2003. *Perilaku Konsumen Konsep dan Implikasinya Untuk Strategi dan Penelitian Pemasaran*. Jakarta: Kencana.
- Setiawan, Budhi Yadi. 2007. *Konsumen Indonesia Sangat Sembrono*. Marketing. Hal. 86
- Simamora, Bilson. 2003. *Panduan Riset Perilaku Konsumen*. Surabaya: Pustaka Utama.
- Susanta, Rahmat. 2006. *Matinya Fitur dan Benefit*. Marketing 03/IV/Maret 2006. Hal. 30-31.

- Tendai, Mariri and Chipunza Crispen. 2009. *In-Store Shopping Environment and Impulsive Buying*. African Journal of Marketing Management. Vol. 1(4): 102-108
- Tinne, Wahida Shahan. 2011. Factors Affecting Impulse Buying Behavior of Consumers at Superstores in Bangladesh. ASA University Review. Vol. 5(1).
- Wikipedia. 2016. *Eceran*. <https://id.wikipedia.org/wiki/Eceran>. Diakses tanggal 28 September 2016.
- Yang, Dong-Jenn, Kuang., Huang, Chuang., Feng, Xuan Xiaoqing. 2011. *A Study of the Factors that Affect the Impulsive Cosmetic Buying of Female Consumers in Kaohsiung*. International Journal of Business and Social Science. Vol. 2(24).
- Zhang, Xioni., Prybutok, Victor., R. Strutton, David. 2007. *Modelling Influences on Impulse Purchasing Behavior During Online Marketing Transaction*. Journal of Marketing. Vol. 15(1) (Winter): 79-89.
- Zumar, Dhorifi. 2008. *Tingkat Kunjungan Konsumen ke Mal*. <https://qalammag.wordpress.com/riset/tingkat-kunjungan-konsumen-ke-mal/>. Diakses tanggal 28 September 2015.