

ABSTRACT

Temanggung regency is the big centre of the traditional tobacco producer in Central Java and it's been developing since the ancient time. Almost all area in Temanggung regency producer tobacco. One of the producer tobacco at Temanggung regency is Tegalroso village. According to this fact, this research has purpose to influencing of the production factors tobacco at Tegalroso village Parakan sub-district Temanggung regency.

Independent variabel that used in this research area wide of farm, Amount of fertilizer, usage of pesticide and manpower usage. Data in this research was used primary and secondary. Method of data collecting wa used interview and documentation. Data Processing done by using of SPSS 11 programme. Method used the Ordinary Least Square (OLS).

Result of this research showed that wide of farm, amount of fertilizer, usage of pesticide had positive significantly influence of tobacco produce and manpower variable hadn't significantly influence of tobacco produce. Result of F-test showed that as a simoultaneously, independent variable in concomitantly may showed its influence tobacco produce. The R^2 value as by 0,841 had means that 84,1 percent produce the explainable tobacco by variable wide of farm, amount fertilizer, usage of pesticide and manpower usage. While the remainder, that is by 15,9 percent was explained by external causes.

Keywords: tobacco, production factors, Tegalroso Village, Parakan Sub-district, Temanggung Regency