

DAFTAR PUSTAKA

- Adams, D. A., Ryan Nelson., & Peter A. Todd. (1992). “*Percieved usefulness, ease of use, and usage of information technology: A replication*”. *MIS Quarterly*, 16, 227-250.
- Adi, Rifqi Nugroho. 2013. Analisis Faktor-Faktor yang Mempengaruhi Keputusan Pembelian dengan Sistem Pre Order Secara Online. *Skripsi Dipublikasikan*. Univeritas Diponegoro
- Chung Hoon, Park & Kim Young-Gul. (2006). “*The effect of information satisfaction and relational benefit on consumers’ online shopping site commitments*”. *Journal of Electronic Commerce in Organizations* (4), 70-90.
- David Baum, 1999. “*Business Links*”, Oracle Magazine Vol. XIII
- Davis, Fred D. (1989). “*Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology*”. *MIS Quarterly* Vol 13 (3): 319-340.
- Dian, Tika Alfatris. 2014. Pengaruh Harga, Promosi, Kualitas Produk, dan Kepercayaan (Trust) Terhadap Minat Beli K-Pop (Korean Pop) Album dengan Sistem Pre Order Secara Online (Studi Pada Online Shop Kordo Day Shop (CORP) Semarang). *Skripsi Dipublikasikan*. Universitas Dian Nuswantoro
- Elliot, S., & Fowel, S. (2000). “*Expectations versus reality: A Snapshot of Consumer experiences with internet retailing*”. *International Journal of Information Management*, Vol 20: 323-336.
- Ferdinand, Augusty. 2002. *Pengembangan Minat Beli Merek Ekstensi*. Semarang: Badan Penerbit Universitas Diponegoro
- Ferdinand, Augusty. 2006. *Metode Penelitian Manajemen Edisi 2*. Semarang: Badan Penerbit Universitas Diponegoro
- Gauzente, C. (2004). “*Web merchant’s privacy and security statement: How reassuring are they customers? Two sided approach*”, *Journal of Electronic Commerce Research*. Vol 5 (3): 181-198.
- Gentile, C., Spiller.N, dan Noci.G. 2007. How to Sustain the Customer Experience: An Overview of Experience Components That Co-create Value with the Customer. *European Management Journal*, Vol. 25, No.5, pp.395-410
- Ghozali, Imam. 2005. *Aplikasi Analisis Multivariate dengan Program SPSS*. Semarang: Badan Penerbit Universitas Diponegoro

- Igbraria, M., A. Chakrabarti. (2000). "Computer Anxiety and Attitudes Towards Microcomputer Use". *Behaviour Inform. Tech.* 9(3) 229-241.
- Jogiyanto. (2007). *Sistem Informasi Keperilakuan*. Yogyakarta: Andi Yogyakarta.
- Kartajaya, Hermawan. 2004. *Marketing in Venus*. Jakarta: Gramedia
- Kau, Ah Keng, Yingchan E. Tang dan Sanjoy Ghose. 2003. Typology of Online shoppers. *Journal of Consumer Marketing*, Vol. 20, No. 2, pp. 139-156
- Kim, Jae-II, Hee Chun Lee, dan Hae Joo Kim. 2004. Factors Affecting Online Search Intention and Online Purchase Intention. *Seoul Journal of Business*, Vol 10, No. 2, pp. 27-48 (didownload pada hari Rabu, 20 Mei 2015)
- Konradt, Udo, Wandke H, Balazs B, dan Christophersen T. 2003. Usability in Online Shops: Scale Construction, Validation and the Influence on the Buyers' Intention and Decision. *Behaviour & Information Technology*, Vol. 22, No. 3, pp. 165-174 (didownload pada hari Rabu, 20 Mei 2015)
- Kotler, Philip & Gary Armstrong. (2004). "Principles of Marketing". 10th Ed. New Jersey: Pearson Prentice Hall.
- Kusuma, H., dan Susilowati, D. 2007. "Determinan Pengadopsian Layanan Internet Banking: Perspektif Konsumen Perbankan Daerah Istimewa Yogyakarta". *JAAI* Vol. 11, No. 2, pp. 125-139.
- Laohanpensang, O 2009. *Factor influencing internet shopping behaviour: a survey of consumers in Thailand*, **journal of fashion marketing and management vol.13 No.4,2009 pp.501-513** (didownload pada hari Rabu, 20 Mei 2015)
- Laudon, Kenneth C., and Carol Guercio Traver. 2012. *E-commerce 2012: business, technology, Society, 8th ed.* Harlow: Pearson
- Laudon, Kenneth C., & Laudon, Jane P. (2007). *Sistem Informasi Manajemen Edisi Ke-10*. Terjemahan Christian Sungkono dan Machmudin Eka P. Jakarta: Salemba Empat.
- Liao, Z., & Cheung, M. T. (2001). "Internet based e-shopping and consumer attitudes: An Empirical Study". *Information Management*, 38, 299-306.
- Ling, Kwek Choon. 2010. The Effects of Shopping Orientations, Online Trust and Prior Online Purchase Experience Toward Customers Online Purchase Intention, *International Business Research*, Vol. 3, No. 3, pp. 63-76.
- Lucas, Darryl B. Dan Stuart H. Britt. 1951. *Measuring Advertising Effectiveness (Chapter 14)*. New York: McGraw-Hill

- Maholtra, N. K., Kim, S. S., & Agarwal, J. (2004). "Internet users' information privacy concern (IUIPC). The construct the scale, and a causal model". *Information System Research*, 15 (4), 336-355.
- Mayer, John D., Roberts, Richard D., Barsade, Sigal G., 2008, *Human Abilities : Emotional Intelligence, Annual Review of Psychology*, Vol.59, January 2008.
- Mayer R.C, Davis J.H., dan Schoorman F.D 1995. "An Integration Model of Organizational Trust". *Academy of Management Reviews*, Vol.20, No. 3, pp.709-734. (didownload pada hari Rabu, 20 Mei 2015)
- Mohmed, Abdallslam S. Imhmed, Nurdiana Binti Azizan, and Mohd. Zalisham Jali. 2013. The Impact of Trust and Past Experience on Intention to Purchase in E-Commerce. *International Journal of Engineering Research and Development*, Vol. 7, Issue 10, pp. 28-35.
- Onno W. Purbo, Aang Arif Wahyudi, 2001. "Mengenal E-Commerce", Elex Komputindo, Jakarta
- Prasetyani, Indriyatri Rima. 2012. Analisis Faktor-Faktor yang Mempengaruhi Perilaku Konsumen Netizen Terhadap Minat Beli Produk Smartphone Samsung Galaxy Series. *Skripsi Dipublikasikan*. Universitas Diponegoro.
- Rahmawati, Siti Annisa. 2013. Antecedent Keputusan Pembelian Online (Studi Kasus Online Purchasing). *Skripsi Dipublikasikan*. Universitas Diponegoro.
- Raman, Arasu., & Viswanathan, A. (2011). "Web Services and e-Shopping Decisions: A Study on Malaysian e-Consumer". *IJCA Special Issue on: Wireless Information Networks & Business Information System*, hal.54-60.
- Ramayah, T. dan Joshua Ignatius. 2010. Intention to Shop Online: The Mediating Role of Perceived Ease of Use. *Middle-East Journal of Scientific Research* 5, pp. 152-159.
- Rofiq, Ainur. (2007). *Pengaruh Dimensi Kepercayaan (Trust) Terhadap Partisipasi Pelanggan E-Commerce (Studi pada Pelanggan E-Commerce di Indonesia)*. Malang: Universitas Brawijaya.
- Same, Siiri. 2012. Understanding Experience Marketing: Conceptual Insight and Differences From Experiential Marketing. *Paper disajikan pada International Marketing Trends Conference Venice*, 19-21 Januari 2012
- Same, Siiri dan Jorma Larimo. 2012. Marketing Theory: Experience Marketing and Experiential Marketing. *Paper disajikan pada International 7th International Scientific Conference "Business and Management 2012, Lithuania*, 10-11 Mei 2012

- Schiffman, Leon G., Leslie Lazar Kanuk, & H. Vard Hansen. (2010). “*Consumer Behaviour*”. 2nd Ed. New Jersey: Pearson Prentice Hall.
- Schimtt, Bernd. 2010. Experience Marketing: Concepts, Frameworks and Consumer Insights. *Foundations and Trends in Marketing*, Vol, 5, No. 2, pp. 55-112
- Sekaran, Uma. 2006. *Metode Penelitian Bisnis Edisi 4, Buku 1 dan Buku 2*. Alih bahasa oleh Kwan Yon. Jakarta: Salemba Empat.
- Sonja, G. K, & Ewald A. K., (2003). Empirical Research in Online Trust: A review and critical Asessment. *International Journal of Human-Computer studies*, 586, 783-812. Austria: University of Klagenfurt.
- Sugiyono. 2008. *Metode Penelitian Bisnis*. Bandung: Alfabeta
- Suhari, Yohanes. (2008). *Keputusan Membeli Secara Online dan Faktor-Faktor yang Mempengaruhinya*. Semarang: Universitas Stikubank Semarang. (didownload pada hari Rabu, 20 Mei 2015)
- Suhir, Imam Suyadi, dan Riyadi. Moch. *Pengaruh Persepsi Risiko, Kemudahan, dan Manfaat Terhadap Keputusan Pembelian Secara Online*. Malang: Universitas Brawijaya.
- Sunarto, Andi. (2009). *Seluk Beluk E-Commerce*. Yogyakarta: Garailmu.
- Simamora, Bilson. 2002. *Aura Merek: 7 Langkah Membangun Merek yang Kuat*. Jakarta: Gramedia
- Sumarwan, Ujang. (2003). “Perilaku Konsumen “. Penerbit Ghalia Indonesia, Jakarta
- Szymanski, D. M., & Hise, R. T. (2000). “*E-Satisfaction: An initial examination. Journal of Retailing*”. 76 (3). 309-322.
- Tjiptono, Fandy, Gregorius Candra, & Dadi Adriana. (2008), *Pemasaran Strategik*. Yogyakarta: Andi Offset.
- Verhagen, Tibert dan Willemijn Van Dolen. 2007. Explaining Online Purchase Intentions: A Multi-Channel Store Image Perspective. *Serie Research Memoranda*, No. 8 (didownload pada hari Rabu, 20 Mei 2015)
- Wu, Jiming dan De Liu. 2007. The Effects of Trust and Enjoyment on Intention to Play Online Games, *Journal of Electronic Commerce Research*, Vol. 8, No. 2, pp. 128-140
- Yousafzai, S. Y., Pallister, J. G., dan Foxall, G. R. 2003. A Proposed Model of ETrust for Electronic Banking, *Technovation*, 23: 847-860.

www.apjii.or.id (diakses pada hari Senin, 27 Oktober 2014, pukul 23.30 WIB)

www.berita.suaramerdeka.com (diakses pada hari Selasa, 24 Maret 2015, pukul 23.00 WIB)

www.tekno.kompas.com (diakses pada hari Selasa, 19 Agustus 2014, pukul 23.30 WIB)

www.the-marketeers.com (diakses pada hari Jumat, 1 November 2013, pukul 23.00 WIB)

www.tokopedia.com (diakses pada hari Senin, 3 November 2014, pukul 00.00 WIB)

www.rimanews.com (diakses pada hari Minggu, 5 April 2015, pukul 00.00 WIB)

www.wikipedia.com (diakses pada hari Senin, 3 November 2014, pukul 00.00 WIB)