

ABSTRACT

This study aimed to analyze the effect of DER (Debt to Equity Ratio), ROA (Return on Asset), DPR (Dividend Payout Ratio), and Firm Size to Firm Value (study on the manufacturing companies listed on the Indonesia stock exchange period 2009-2011).

The population on this research is all the manufacturing companies listed on Indonesia Stock Exchange on period from 2009-2011. The samples used were 28 manufacturing companies. The Samples of this research is based on purposive sampling, means that the samples were taken by certain criteria. the analytical method used on this research is multiple regression analysis, hypothesis testing by the determinant coefficient, F-test and T-test.

The result on this research showing that variable DER, ROA, DPR, and firm Size have significantly influence to variable Firm value.

Keyword : Debt to Equity ratio, Return On Asset, Dividend Payout Ratio, Firm Size, Firm Value