

ABSTRACT

This study is performed in order to test the influence of debt to equity ratio (DER), price to book value (PBV), return on asset (ROA) Trading Volume (VOL), and Market Capitalization of stock returns.

Sampling technique used was purposive sampling with criteria as (1) Manufacturing Company with company status as PMA listed in Indonesia Stock Exchange during the observation period from 2009 to 2011 (2) Active transactions each year during 2009 to 2011, and (3) Present the financial statements for the study period 2009 to 2011. Data obtained by the publication of Indonesian Capital Market Directory (ICMD 2012). Obtained the sample of 16 companies. Analysis technique used is multiple regression by the least squares equations and hypothesis testing using the t-statistic for testing the partial regression coefficients and the f-statistic for testing the effect together with the level of significance of 5%. It also tested the classical assumptions that included normality test, multicollinearity test, heteroscedasticity test, and autocorrelation test.

Based on the results of the study found no variables that deviate from the classical assumptions, this suggests that the available data has been qualified to use the model of multiple linear regression equation. The results of this research show that DER, PBV, ROA, Trading Volume, and Market Capitalization in simultan give significant influence towards the return of stocks, but partially they give different influence. DER, PBV, and ROA gives positive but not significant influence towards the return of stocks, where as Trading Volume give positive and significant influence towards the return of stocks, and Market Capitalization give negative influence towards the return of stocks. The conclusion of this research shows that regression model formed with independent variable consisting of DER, PBV, ROA, Trading Volume, and Market Capitalization can be used to predicate the return of Manufacturing Companies with company status as PMA stocks in Indonesian Stock Exchange.

Keywords: Market Capitalization, Trading Volume, Debt to Equity Ratio, Price to Book Value, Return on Asset, Stock Returns