

ABSTRACT

This study examined the influence of the firm characteristics to Corporate Social Responsibility Disclosure (CSR) and the implications to Earning Per Share (EPS). This study is divided into two parts. The first study was to test the influence of the firm characteristics to the CSR. The second study was to test the influence of the CSR to EPS.

This study used two models of regression analysis. In the first model using multiple linear regression to examine the influence of firm characteristics on the CSR made by the firm. In the second model using simple linear regression to examine the influence of CSR to EPS on the firm. Samples of this study were the manufacturing companies' annual reports listed on the Indonesia Stock Exchange in 2010-2011.

The results of this study indicated that in the first regression model, the characteristics of companies consisting of firm size and board of commissioners have a positive influence on CSR made by the firm. This can be seen on the t-calculated value of the two variables is greater than the t-table and has a probability value of less than alpha 0.05 with a positive beta value. Other variables consisting of profitability, levels of leverage, management ownership and audit committee do not affect the CSR. For the second model, CSR has a positive effect on the earning per share. This can be seen on the t-calculated value of the four variables is greater than the t-table and has a probability value of less than alpha 0.05 with a positive beta value.

Keywords: *firm size, profitability, level of leverage, management ownership, board of commissioners and audit committee, Corporate Social Responsibility Disclosure, Earning Per Share.*