

ABSTRACT

Maintain good relations with corporate partners is one of the important things that should be considered by businesses as a success can not be achieved in partnership with it. The success achieved through co-operation through increased company performance based on the good relationship. This study sought to examine the effect of information sharing and the quality of the relationship to the company's operational performance.

Sample in this study is the sampling done by census sampling technique in which the entire population in this study was used as a sample. So the number of samples to be used in this study were 55 respondents.

Sharing of information has a positive and significant effect on the quality of relationships, quality of relationships has a positive effect and no significant effect on the quality of relationships

Keywords: information sharing, relationship quality, operational performance