

ABSTRACT

Revenue to be gained hawkers determined by various factors, which affect the income is thought to include the distance between similar merchants, old business, venture capital, and working hours. Revenue received by fellow traders are also different, the following is of cause of disagreement is the difference in distance between merchants, the old business of merchants, venture capital, and working hours. Therefore, to be analyzed in this study was the effect of the distance factor between similar merchants, old business, venture capital, and labor hours to earnings vendors merchants Purwodinatan convection in the Village District of Central Semarang, Semarang City.

This study aimed to analyze the influence of variable spacing between traders, old business, capital, and labor hours to earnings vendors merchants Purwodinatan convection in the Village District of Central Semarang, Semarang City. In this study, using primary data through direct interviews on 62 respondents vendors merchant Purwodinatan convection in the Village District of Central Semarang, Semarang City, with a list of questions prepared. To achieve the goal, in this study using regression analysis (OLS).

The results of this study indicate that the old variable business, capital, and labor hours and a significant positive effect on revenues merchant vendors convection in District Central Semarang Semarang. While the variable distance between the merchant does not significantly affect the revenue vendors merchant Purwodinatan convection in the Village District of Central Semarang, Semarang City.

Keywords: Income, Spacing Traders, Old Business, Venture Capital and Working Hours