

ABSTRACT

The purpose of this study is to provide empirical evidence about President Director characteristics such as educational field of study, functional work experience background, gender and compensation also firm characteristics such as size and leverage that affect Corporate Social Performance (CSP). Measuring of CSP using scoring responsibility that published by Departemen Sosial RI on 2007 that have 66 item.

The statistic method that used to test the hypotheses is multiple regression analysis. 151 firms listed on IDX 2010 used as sample. The selection of this sample using purposive sampling method.

The results of this research show that simoultaneously President Director characteristics and firm characteristics have significant relationships with CSP. However, only functional experience background, compensation and size that have significant effect to CSP. While, both of educational background, gender and leverage have no significant effect to CSP.

Keywords : CSP, Departemen Sosial RI, educational field of study, functional work experience, gender, compensation.