

ABSTRACT

Amyl is an important part of PKPU Cabang Semarang as Non-Governmental Organizations (NGOs). The role PKPU to collect dan distribute zakat is not easy. To continue to support it, it takes a professional amy. Therefore, it is necessary to know about amy motives. The aim of this research is for identify the intrinsic motivation that influences motivation of PKPU Officials as an amy. The Others purpose this research also to know whether there are Islamic and prosocial motivation on the PKPU cabang Semarang officials self.

This research uses qualitative method where the process of collecting data is conducted with interview, so it can discovers more about amy PKPU Cabang Semarang profession. The object in this research is PKPU officials who have passed minimum two years working period.

The result of this research explain that work motivation of PKPU official influenced by work values, individual attitudes, personal desires and expectations, fatigue and work boredom and individual ability. In this research also found that there are form of Islamic and prosocial motivation on the PKPU officials

Key words: *Qualitative, PKPU, Motivation, Intrinsic, NGO, Islamic Motivation, Prosocial Motivation.*