## **ABSTRACT**

Bonang is one of district that has a large number of poor households. Therefore we need solution to minimize the number of poor households in Bonang by knowing the causes of poverty that exist at the household level. This study aims to analyze the effect of asset ownership by household, education of household head, occupation of household head and number of dependents family on household poverty in Bonang.

The method of this study used binary logistic regression. The type of data is primary data which obtained from 98 household samples in Bonang, and secondary data as supporting in this study.

The results of these study show value of McFadden R-squared is 0,365464 and the value LR stat is 49,27725. Variable asset ownership by household, occupation of house hold head and number of dependents in household have significant effect on household poverty in Bonang. So that asset ownership by household, occupation of house hold head and number of dependents should be considered to solve problem of household poverty in Bonang.

Keyword: Household poverty, asset ownership by household, education, occupation, number of dependens in the family