

DAFTAR PUSTAKA

www.wikipedia.com

- Assael, Henry. 2001. *Consumer Behavior and Marketing Action*. 6th ed. Natorp Blvd, Mason: South-Western College Publishing
- Arikunto, Suharsimi. 2006. *Prosedur Penelitian Suatu Pendekatan Praktik*. Jakarta: Rineka Cipta
- Buedincho, P. 2003. "Impulse Purchasing: Trend or Trait?." Orlando: UCF
- Darmayanti. 2008. "Analisis Faktor-faktor yang Mempengaruhi Impulse Buying Konsumen Pada Butik Rudi Collection Tangerang." *Skripsi Tidak Dipublikasikan*, Fakultas Ekonomi, Universitas Diponegoro
- Engel, J.F., R.D, Blackwell dan P.W. Miniard. 1995. *Perilaku Konsumen*. Edisi Keenam. Jakarta : Binarupa Aksara
- Esch, Franz-Rudolf, Joern Redler Dan Tobias Langner. 2003. "Promotional Efficiency And The Interaction Between Buying Behavior Type And Product Presentation Format –Evidence From An Exploratory Study." *Personal Selling and Sales Management Track*, p. 1838-1845
- Ferdinand, Augusty T. 2006. *Metode Penelitian Manajemen*. Edisi II. Semarang: Bp Undip
- Ghozali, Imam. 2005. *Analisis Multivariate dengan Program SPSS*. Semarang: BP Undip
- Gujarati, D. 2003. *Basic Econometric*. Mc-Grawhill. Ney York
- Gutierrez, Ben Paul B. 2002. "Planned Versus Impulse Buying: Implications To Retail Search Strategies." *Discussion Paper No. 0205*
- Gutierrez, Ben Paul B. 2004. "Determinants of Planned and Impulse Buying: The Case of the Philippines." *Asia Pacific Management Review*, Vol. 9(6), P. 1061-1078
- Hartono M., Jogiyanto. 2005. *Metodologi Penelitian Bisnis: Salah Kaprah dan Pengalaman-Pengalaman*. Yogyakarta: BPFE-Yogyakarta.
- Hidayat, Taufik, 2009, "Cengkeraman Hypermarket di Bisnis Ritel." *SWA*, Maret 2009, h. 30

- Indriantoro, Nur dan Bambang Supomo. 1999. *Metodologi Penelitian Bisnis Untuk Akuntansi dan Manajemen*. Yogyakarta: BPFE UGM
- Insukrindo, 1988, "Sindrum R² Dalam Analisis Linear Runtut Waktu." *Jurnal Ekonomi Dan Bisnis Indonesia*. 13 (4)
- Istijanto.2005.*Aplikasi Praktis Riset Pemasaran*. Jakarta : Gramedia Pustaka Utama
- Kiati, Desma dan M.F Shellyana Junaedi. 2007. "Pengaruh Perbedaan Gender Terhadap Perilaku Pembelian Impulsif." *Jurnal Modus*, Vol. 19, No. 2, h. 93-103
- Kotler, Philip. 2003. *Marketing Management*. 8th ed. Upper Saddle River, New Jersey: Prentice-Hall.
- Ma'ruf, Hendri.2006.*Pemasaran Ritel*. Jakarta : Gramedia Pustaka Utama
- Mattila, Anna S. dan Jochen Wirtz. 2008. "The role of store environmental stimulation and social factors on impulse purchasing." *Journal of Services Marketing*, Vol.22/7, P. 562–567
- Nasir, Moh. 1998. *Metode Penelitian*. Jakarta: Ghalia Indonesia
- Negara, Danes Jaya dan Basu Swastha Dharmmesta. 2003. "Normative Moderators Of Impulse Buying Behaviour." *Jurnal of Bussines*, Vol. 5, No. 1, h. 1-14
- Jaya Negara, Danes, 2002, "The Relationship beetwen Shopping Environment and Shopping Behaviour: An Approach to Structural Equation Modelling." *Sinrem I*, 29 Juni: 305
- Mehrabian A. And Russel, J.A., *An Approach to Environmental Psychology*. in *Fisher, Feffrey D., Paul A. Bell, and Andrew Baum (1984). Environmental Psycholog*. 2nd ed. New York: Holt, Rinehart and Winston
- Park, Jihye dan Sharron J. Lennon, 2006, "Psychological and Environmental Antecedents of impulse buying tendency in the multichannel shopping context", *journal of consumer marketing*, vol. 23, no. 2, p. 58-68
- Permana, Agung Surya. 2006. "The Effect of Religiosity And Locus of Control on Shopping Orientation: A Study In Mm-Ugm Yogyakarta." *Skripsi Tidak Dipublikasikan*, Magister of Management Program Department of Social Science, Universitas Gajah Mada
- Peter, J.P. dan J. C. Olson.1999. *Consumer Behaviour : Perilaku Konsumen dan Strategi Pemasaran*. Jilid 1. 4th ed", Jakarta : Erlangga

- Pratikno, Andre Nugroho. 2003. "Studi Mengenai Pemilihan Merek." *Jurnal Sains Pemasaran Indonesia*, Mei 2003, h. 53-66
- Premananto, Gancar Candra. 2007. "Proses Pengambilan Keputusan Pembelian Impuls Dengan Pendekatan Psikologi Lingkungan Dan Rantai Kausalitas." *Jurnal Antisipasi*, Vol. 10, No. 1, Hal. 172-184
- Purjono, 2007, "Berharap dari Impulse Buying." *Marketing*, Agustus 2007
- Rachmawati, Veronika. 2009. "Hubungan Antara Hedonic Shopping Value, Positive Emotion, Dan Perilaku Impulse Buying Pada Konsumen Ritel." *Jurnal Majalah Ekonomi*, Agustus 2009, h. 192-208
- Semuel, Hatane. 2005. "Respon Lingkungan Belanja Sebagai Stimulus Pembelian Tidak Terencana pada Toko Serba Ada (Toserba)." *Jurnal Manajemen & Kewirausahaan*, Vol.7, No. 2, h. 152-170
- Simatupang, David S., 2007, "Hiruk Pikuk di Outlet Modern." *Marketing*, Agustus 2007
- Sudarmadi, "Menyelamatkan." *SWA*, Maret 2009, h. 49
- Sugiyono. 2004. *Metode Penelitian Bisnis*. Bandung: Alfabeta.
- Sugiyono. 2000. *Metode Penelitian*. Bandung: Alfabeta
- Sullivan, Gia j., Dr. Iris B. Mauss. 2008. "Got To Have It: The Effects of Stress and Automatic Regulation of Stress on Impulse Buying." *Journal of Personality and Social Psychology*, p. 1-49
- Sunaryo, Bambang. 2002. "Dinamika Strategi Pelayanan Outlet Dan Kinerja Pemasaran." *Jurnal Manajemen & Kewirausahaan*, Vol 1, No 1, h. 41-56
- Susilo, Yongky Surya, 2007, "Ini Zamannya Shopping Experience." *Marketing*, Agustus 2007
- Tendai, Mariri and Chipunza Crispen. 2009. "In-store shopping environment and impulsive buying." *African Journal of Marketing Management* Vol. 1(4) pp. 102-108
- Tirmizi, Muhammad Ali, Ur Kashif Rehman dan M. Iqbal Said. 2009. "An Empirical Study of Consumer Impulse Buying Behaviour in Local Markets." *European Journal of Scientific Research*, Vol. 28, No. 4, p. 522-532
- Tjiptono, Fandy. 1999. *Strategi Pemasaran*. Penerbit Andi: Yogyakarta.

Utami, Christina Whidya. 2006. *Manajemen Ritel: Strategi dan Implementasi Ritel Modern*. Jakarta : Salemba Empat

Vohs, Kathleen D., dan Ronald J. Faber. 2007. "Spent Resources: Self-Regulatory Resource Availability Affects Impulse Buying." *Journal of Consumer Research*, Vol. 33, p. 537-547