

ABSTRACT

This study aimed to analyze the influence of organizational culture and job satisfaction through organizational commitment to employee performance UPTD Market Fur Semarang region.

This study used a multiple linear regression analysis using SPSS. The population in this study were all employees of the Regional Market UPTD Fur Semarang with the number 32. The amount of sample used as many as 32 people then called the study population.

The results showed that the positive effect of organizational culture on organizational commitment, organizational culture if it means getting better, then increasing organizational commitment. Job satisfaction has positive influence on organizational commitment, job satisfaction means if the better, then increasing organizational commitment. Positive influence of organizational culture on employee performance, meaning that if the organizational culture is getting better, then the performance of employees is increasing. Job satisfaction has positive influence on employee performance, meaning that if the better job satisfaction, the employee's performance is increasing. Organizational commitment has positive influence on employee performance, meaning that if the organizational commitment increases, the performance of employees has increased

Keywords: Organizational Culture, Job Satisfaction, Organizational Commitment, Employee Performance