## **ABSTRACT**

The primary goal of the company is to maximize firm value. There are several factor that affect firm value. This research was conducted to determine the effect of capital structur, growth, firm size and profitability of the company.

The sample study is company manufactur food and beverages sector are listed in Indonesia Stock Exchange in 2007-2009. Study sample as many as 14 companies manufactur food and beverages sector, where the method used was purposive sampling is a sampling method that takes an object with the specified criteria. Analysis of data usig multiple regression analysis test tools, preceded by a test consisting of the assumption of classical test for normalitas test, multicollinearity test, heteroskedastisitas test and autocorrelation test. Hypothesis testing is done using the f test and t test.

The results of this analysis states that simultaneous capital structure, growth, firm size and profitability affect firm value. Partially variables that affect the firm value is capital structure and profitability, while the growth and firm size had no effecton firm value.

*Keywords*: firm value, capital structure, growth, firm size, profitability