

DAFTAR PUSTAKA

www.wikipedia.com

- Anderson, E. E., 1979. "An Analysis of Retail Display Space: Theory and Methods". *Journal of Business*, Vol. 52, No. 1, pp. 103-118.
- Assael, Henry. 2001. *Consumer Behavior and Marketing Action*, 6th Ed. Natorp Blvd, Mason: South-Western College Publishing.
- Babin, B. J., W. R. Darden dan M. Griffin. 1994. "Work and/or Fun: Measuring Hedonic and Utilitarian Shopping Value". *Journal of Consumer Research*, Vol. 20
- Baker, J., A. Parasuraman, D. Drewal, dan G. B. Voss. 2002. "The Influence of Multiple Store Environment Cues on Perceived Merchandise Value and Patronage Intentions". *Journal of Marketing*, Vol. 66, pp. 120-141
- Bayley, G. Dan C. Nancarrow. 1998. "Impulse Purchasing: A Qualitative Exploration of The Phenomenon". *An International Journal*, Vol. 1, pp. 99-114.
- Beatty, S. E. dan M. E. Ferrel. 1998. "Impulse Buying: Modeling Its Percusors". *Journal of Retailing*, Vol. 74(2), pp. 169-191
- Beatty, S. E. dan S. M. Smith. 1987. "External Search Effort: An Investigation Across Several Product Categories". *Journal of Consumer Research*, Vol. 14, No. 1, pp. 83-95
- Bong, Soeseno. 2011. "Pengaruh In-Store Stimuli terhadap Impulse Buying Behavior Konsumen Hypermarket di Jakarta". *Ultima Management*, Vol. 3, No. 1
- Chauduri, S. 2015. "A Study on The Impact of Hedonic Shopping Value on Impulse Buying among Consumers in Kolkata". *Journal of Arts, Science, and Commerce*, Vol. 6
- Darden, W. R. dan F. D. Reynolds. 1971. "Shopping Orientations and Product Usage Rates". *Journal of Marketing Research*, Vol. 8, No. 4, pp. 505-508
- Dholakia, U. M. 2000. "Temptation and Resistance: An Integrated Model of Consumption Impulse Formation and Enactment". *Journal of Psychology and Marketing*, Vol. 17(11), pp. 955-982
- Ditmar, H., J. Beattie dan S. Friese. 1995. "Objects, Decisions, Considerations, and Self-Image in Men's and Women's Impulse Purchases".

- Engel, J. F., R. D. Blackwell dan P. W. Miniard. 1995. *Perilaku Konsumen*, Edisi Keenam. Jakarta: Binarupa Aksara.
- Ferdinand, Augusty T. 2014. *Metode Penelitian Manajemen*, Edisi 5. Semarang: Bp Undip
- Ghozali, Imam. 2009. *Analisis Multivariate dengan Program SPSS*. Semarang: Bp Undip
- Ghozali, Imam. 2011. *Analisis Multivariate dengan Program SPSS*. Semarang: Bp Undip
- Gujarati, D. 2003. *Basic Econometric*. Mc-Grawhill. New York.
- Gutierrez, Ben Paul B. 2002. "Planned Versus Impulse Buying: Implications to Retail Search Strategies". *Discussion Paper No. 0205*
- Gutierrez, Ben Paul B. 2004. "Determinants of Planned and Impulse Buying: Case of The Philippines". *Asia Pacific Management Review*, Vol. 9, pp. 1061-1078
- Hausman, Angela. 2000. "A Multi-Method Investigation of Consumer Motivations in Impulse Buying Behaviour". *Journal of Consumer Marketing*, Vol. 17, No. 2, pp. 403-419
- Hirschman, E. C. dan M. B. Holbrook. 1982. "Hedonic Consumption: Emerging Concepts, Methods and Propositions". *Journal of Marketing*, Vol. 46, pp. 92-101
- Isen, A.M., P. M. Niedenthal dan N. Cantor. 1992. "An Influence of Positive Affect on Social Categorization". *Journal of Motivation and Emotion*, Vol. 16, No. 1
- Isen, A. M. 2001. "An Influence of Positive Affect on Decision Making in Complex Situation: Theoretical Issues with Practical Implications". *Journal of Consumer Psychology*, Vol. 11(2), pp 75-85
- Iyer, Easwar S. 1989. "Unplanned Purchasing: Knowledge of Shopping Environment and Time Pressure". *Journal of Retailing*, Vol. 65, No.1, pp. 40
- Jogiyanto, Hartono. 2005. *Metodologi Penelitian Bisnis*, Edisi 2004-2005. BPF, Yogyakarta
- Kacen, J. T. dan J. A. Lee. 2002. "Society for Consumer Psychology". *Journal of Consumer Psychology*, Vol. 12, No. 2, pp. 163-176
- Katelin, Q., K. V. Cleempoel, dan E. Nuyts. 2009. "Retail Design: Exploring Lighting for Creating Experiences that Influences Consumers Mood and Behaviour in Retail Space". *European Academy of Design Conference*

- Khan, Matin. 2006. *Consumer Behaviour and Advertising Management*. New Delhi: New Age International
- Kotler, Philip. 2003. *Marketing Management*, 8th Ed. Upper Saddle River, New Jersey: Prentice-Hall
- Laros, F. J. M. dan J. E. M. Steenkamp. 2002. "Emotions in Consumers Behavior: A Hierarchical Approach". *Journal of Business Research*, Vol. 58, pp. 1437-1445
- Levy, M. dan B. Weitz. 2004. *Retailing Management*, 5th Ed. Boston: Mc-Graw Hill
- Ma'ruf, Hendri. 2005. *Pemasaran Ritel*, Jakarta: Gramedia Pustaka Utama
- Mattila, A. dan J. Wirtz. 2007. "The Role of Store Environmental Stimulation and Social Factors on Impulse Purchasing". *Journal of Services Marketing*, Vol. 22(7), pp. 562- 567
- Maymand, M. M. dan M. Ahmadinejad. 2011. "Impulse Buying: The Role of Store Environment Stimuli and Situational Factors (An Empirical Investigation)". *African Journal of Business Management*, Vol. 5(34), pp. 13057-13065
- Mohan, G., B. Sivakumaran, dan P. Sharma. 2013. "Impact of Store Environment on Impulse Buying Behavior". *European Journal of Marketing*, Vol. 47, No. 10, pp. 1711-1732
- Nazir, Moh. 2013. *Metode Penelitian*. Jakarta: Ghalia Indonesia
- Parboteeah, D. Veena. 2005. "A Model of Online Impulse Buying: An Empirical Study". *Disertasi Dipublikasikan*, Washington State University.
- Park, Eun J., E. Y. Kim dan J. C. Forney. 2005. "A Structural Model of Fashion-Oriented Impulse Buying Behavior". *Journal of Fashion Marketing and Management*, Vol. 10, No. 4, pp. 433-446
- Park, Jihye dan Sharron, J. L. 2006. "Psychological and Environmental Antecedents of Impulse Buying Tendency in the Multichannel Shopping Context". *Journal of Consumer Marketing*, Vol. 23, No. 2, pp. 56-66.
- Ritchins, Marsha L. 1997. "Measuring Emotions in the Consumption Experience". *Journal of Consumer Research*, Vol. 24, No. 2, pp. 127-146
- Rook, D. W. 1987. "The Impulse Buying". *Journal of Consumer Research*, Vol. 14, No. 2, pp. 189-199

- Rook, D. W. dan R. J. Fisher. 1995. "Normative Influences on Impulsive Buying Behavior". *Journal of Consumer Research*, Vol. 22, No. 3, pp. 305-313
- Russel, J. A. dan A. Mehrabian. 1977. "Evidence for A Three-Factor Theory of Emotions". *Journal of Research in Personality*, Vol. 11, pp. 273-294
- Salman, M., S. Khan dan M. S. Aly Gul. 2014. "Factors Influencing Impulse Buying of Sports Team Merchandise in Developing Country: An Empirical Invetigation". *Pakistam Journal of Commerce and Social Science*, Vol. 8(1), pp. 185-200
- Sekaran, Uma. 2006. *Metodologi Penelitian Bisnis*, Edisi 4. Jakarta: Salemba Empat
- Semuel, Hatane. 2005. "Respon Lingkungan Belanja sebagai Stimulus Pembelian Tidak Terencana pada Toko Serba Ada". *Jurnal Manajemen dan Kewirausahaan*, Vol 7, No. 2, h. 152-170
- Silvera, D. H., A. M. Lavack dan F. Kropp. 2008. "Impulse Buying: The Role of Affect, Social Influence, and Subjective Wellbeing". *Journal of Consumer Marketing*, Vol. 25(1), p. 23-33
- Simbolon, W. A. 2007. "Hubungan Antara Shopping Environment dengan Shopping Behaviour dan Impulse Buying". *Skripsi Dipublikasikan*, Fakultas Pertanian, Institut Pertanian Bogor.
- Stern, Hawkins. 1962. "The Significance of Impulse Buying Today". *Journal of Marketing*, Vol. 26, No. 2, pp. 59-62
- Sugiyono. 2007. *Metodologi Penelitian Bisnis*. Bandung: Alfabeta
- Sugiyono. 2011. *Metodologi Penelitian Bisnis*. Bandung: Alfabeta
- Silalahi, Jur M. Udin. 2007. *Perusahaan Saling Mematikan dan Bersekongkol: Bagaimana Cara Memenangkan*, Jakarta: Jakarta Elex Media Komputindo.
- Simamora, Bilson. 2008. *Panduan Riset Perilaku Konsumen*, Jakarta: Gramedia Pustaka Utama
- Simic, R., B. Bolfek dan A. Stoic. 2008. "Document Management System as Source of Competitive Advantage".
- Tauber, E. M. 1972. "Why Do People Shop?". *Journal of Marketing*, Vol. 36, No. 4, pp. 46-49
- Tendai, M. dan C. Crispen. 2009. "In-Store Shopping Environment and Impulsive Buying". *African Journal of Marketing Management*, Vol. 1(4), pp. 102-108

- Turley, L. W. dan R. E. Milliman. 2000. "Atmospheric Effects on Shopping Behavior: A Review of The Experimental Evidence". *Journal of Business Research*, Vol. 49, pp. 193-211
- Watson, D. dan A. Tellegen. 1985. "Toward A Consensual Structure of Mood". *Psychological Bulletin*, Vol. 98, No. 2, pp. 219-235