

### ***Abstract***

*This study aims to determine the magnitude of potential retribution of household waste in the PAD in the Semarang city. Calculation of the potential retribution is done by two approaches. The first, by using the logit model through a mathematical calculation the number of houses in the Semarang city. The Second, using the trend approaches the number of existing homes in the Semarang city.*

*The main findings of this study are as follows. Firstly, the calculation of the potential for cleaning household trash fees through logit model approach provides greater results than the trend approaches the number of homes. Secondly, the potential waste retribution in the city of Semarang has not been explored optimally.*

*Keywords : The potency of household waste retribution, group logit model and estimate number of house in Semarang city*