

ABSTRACT

The purpose of this study is to investigate the influence of these variables reputation and quality management of post-IPO performance. Post-IPO performance in this study include performance of post IPO stock price and operating performance (Return on Assets). Variables quality and reputation management that used in this study are based from the opinion of Thomas J. Chemmanur and Immants Paeglis (2004), which include: the number of executive board, the number of directors, the education level of the executive board, the educational background of the executive board , the work experience of the executive board, the dedication of the executive board, the non-formal job of the executive board, firm size, and age company.

This study was conducted at a company that does an initial public offering (IPO) on the Jakarta Stock Exchange (BEI) in 2005-2007. Using a purposive sampling method obtained a sample of 42 companies. Test of hypothesis using multiple regres.

The test result provide empirical evidence of 9 variables that reputation and quality management in testing only the number of the executive board and the number of directors who has a significant influence on stock price performance post-IPO and simply the amount of the operational performance are the number of executive board and the education level of the executive board are significant. . For the the educational background of the executive board, the work experience of the executive board, the dedication of the executive board, the office of the executive board of the non-formal education, firm size, and age company did not influence the performance of the company post-IPO performance of both post-IPO stock price and operating performance.

Keywords: initial public offering (IPO), post-IPO performance, Return on Assets (ROA), post-IPO stock price and reputation and quality of management.