

ABSTRACT

Development of economic measured by calculating economic growth, but developing core value is actually development which can improve human resources quality. Human development in Semarang is quite good, because the Human Development Index (HDI) in Kota Semarang is in the 2nd rank in Central Of Java. The succes story of HDI in Semarang is not followed with unemployment issue, which the unemployment in Semarang always shows bigger percentage than the other regency next Semarang. Unemployment problem in Semarang dominated by graduated student from Senior High School and Vocational School.

This research's aim is to analyze the influence of senior high school type variable, skills, sex, number of family responsibility, salary, and family income per job seeking periodeto educated labour from graduated senior high school and or same that graduated level in Semarang (case study: labours of PT. Sinar Pantja Djaja). Analytical methode used in this research is *Ordinary Least Squares*. Type of data used is primary data by direct interviewed with PT. Sinar Pantja Djaja's labours.

Regression analytical result show that overall independent variable (senior high school type, skills, sex, number of family responsibility, salary, and family income) influence the job seeking periode. R^2 value is 0,609 which means that independent variable can explain 60,9 percent how long days to get an occupation variation. Then the rest 39,1 percent explained by another/others variable outside the model used.

Keywords : Job Seeking Periode, Semarang, OLS