

ABSTRACT

Rubber represent one of commodity export the Indonesia having big enough contribution in contributing state's stock exchange. In general export the rubber of target state show the tendency have fluctuation. Therefore require to be done by a research how big external factor influence like gross of domestic product, natural rubber price, price of rubber sintesis and exchange rate (kurs) to export demand the natural rubber Indonesia.

This study on the bunk for to find out how big the influence of factors that affect the demand of rubber exports from Indonesia to the United States. These include the world's natural rubber, syntheticrubber prices, the GDP of the United States, the rupiah against the U.S. dollar using a dummy variable that the monetary crisis that occurred in 1997 and the globaleconomic crisis of 2008. This study used a ordinary linear regression analysis by the method of least squares (OLS). Partial test using t test and testing simultaneously using the F test It also tested the classical assumptions.

From the analysis conducted, it can be concluded that statistically affecting Indonesia rubber export volume to the U.S. is the U.S. GDP, the world price of natural rubber and synthetic rubber prices as well as dummy variable the global economics crisis. The rupiah against the U.S.dollar and monetary crisis while do not affect Indonesia rubber export volume to the real America.

Keywords: Gross of Domestic Product (GDP), Natural Rubber Price, Price of Rubber Sintesis, Exchange Rate (Kurs) and Export the Natural Rubber Indonesia.