

ABSTRACT

This study aims to examine, find out how much influence the local tax revenue and regional retribution on the increase in Regional Original Revenue (PAD) in Cirebon City in 2019.

The sample method is stiffened by using the Pupose sampling method, ie determination of samples that meet certain criteria accordingly. This research sample uses data. Realization Report of Cirebon City Revenue and Expenditure Budget 2012-2018, the data observed were 7 samples. Types and Sources of Data in this study are secondary data types in the form of annual data on Cirebon City Realization Report for 2012-2018 obtained from the Cirebon Regional Revenue Service. Data collection method is to use the documentation method with the existing documents. Data analysis methods in this study use multiple linear regression analysis.

Based on the results of the testing and discussion, it can be concluded with the results, namely: From Hypothesis 1, it can be accepted because the partial testing found that the local tax has a positive and significant effect on regional original income (PAD) of Cirebon City in 2012-2018, while Hypothesis 2 is rejected due to retribution the region does not affect the 2012-2018 regional original revenue (PAD) of Cirebon City.

Kata Kunci : Local Taxes, Regional Levies, Local Revenue (PAD)