ABSTRACT

Company's value is very important especially for those companies go public because the company's value can be reflected through the stock market price. The higher the price the higher the stock market value of the company. In the long term, the company's goal is to optimize company's value. Based on previous research, there is research gap between studies in their influence on company's value and there is declining on performance of the mining company, which made it necessary to assess whether the declining on performance may affect the value of mining companies. The aim of this study was to analyze factors affecting company's value at a mining company listed on the Indonesia Stock Exchange in 2009-2014.

The study population was all financial data of companies listed on the Indonesia Stock Exchange in 2009-2014. The sampling method used in this research is purposive sampling method. The sample used in this study is a mining company listed on the Indonesia Stock Exchange in 2009-2014. The data used is secondary data from Indonesia Stock Exchange. The analysis technique used is multiple linear regression analysis.

Based on the results ROA and DER positively influence company's value while NPM, DPR and firm size does not affect company's value. Based Adjusted R Square, the coefficient of determination of this study is 0.231, this means that the variations in company's value can be explained by the independent variable by 23.1%.

Key words: profit margin, DER, DPR, ROA, firm size, company's value.